

# Overview: Pathways to Commercial Liftoff



Pathways to Commercial Liftoff represents a new DOE-wide approach to deep **engagement between the public and private sectors**.

The initiative's goal is **catalyzing commercialization and deployment of technologies** critical to our nation's net-zero goals.

Pathways to Commercial Liftoff started in 2022 to:

- **collaborate, coordinate, and align with the private sector** on what it will take to commercialize technologies
- provide a **common fact base** on key challenges (e.g., cost curve)
- establish a **live tool and forum** to update the fact base and pathways

Publications and webinar content can be found at **[Liftoff.energy.gov](https://liftoff.energy.gov)**

Feedback is eagerly welcomed via **[liftoff@hq.doe.gov](mailto:liftoff@hq.doe.gov)**

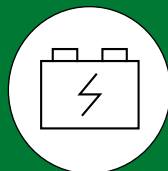
# Based on DOE's Industrial Decarbonization Roadmap and prior Liftoff Reports, we identified nine decarbonization levers for focus

*Decarbonization pillars: inter-related, cross-cutting strategies to pursue in parallel*

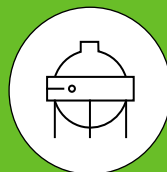
Energy  
Efficiency



Industrial  
Electrification



Low-Carbon Fuels,  
Feedstocks, and Energy  
Sources (LCFFES)



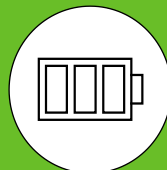
Electrolytic  
Hydrogen



Raw Material  
Substitution



Alternative  
Fuel – Non-H2

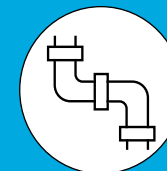


Clean onsite  
electricity +  
storage

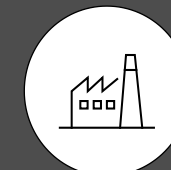


Alternative  
production  
methods

Carbon Capture, Utilization,  
and Storage (CCUS)



Grid Decarbonization and  
other external factors



## Key



Technologies also discussed in  
prior Liftoff reports from DOE

# This analysis considered the processing and production steps in eight industrial sector value chains

## Industrial Sector

### Simplified value chains<sup>2</sup>

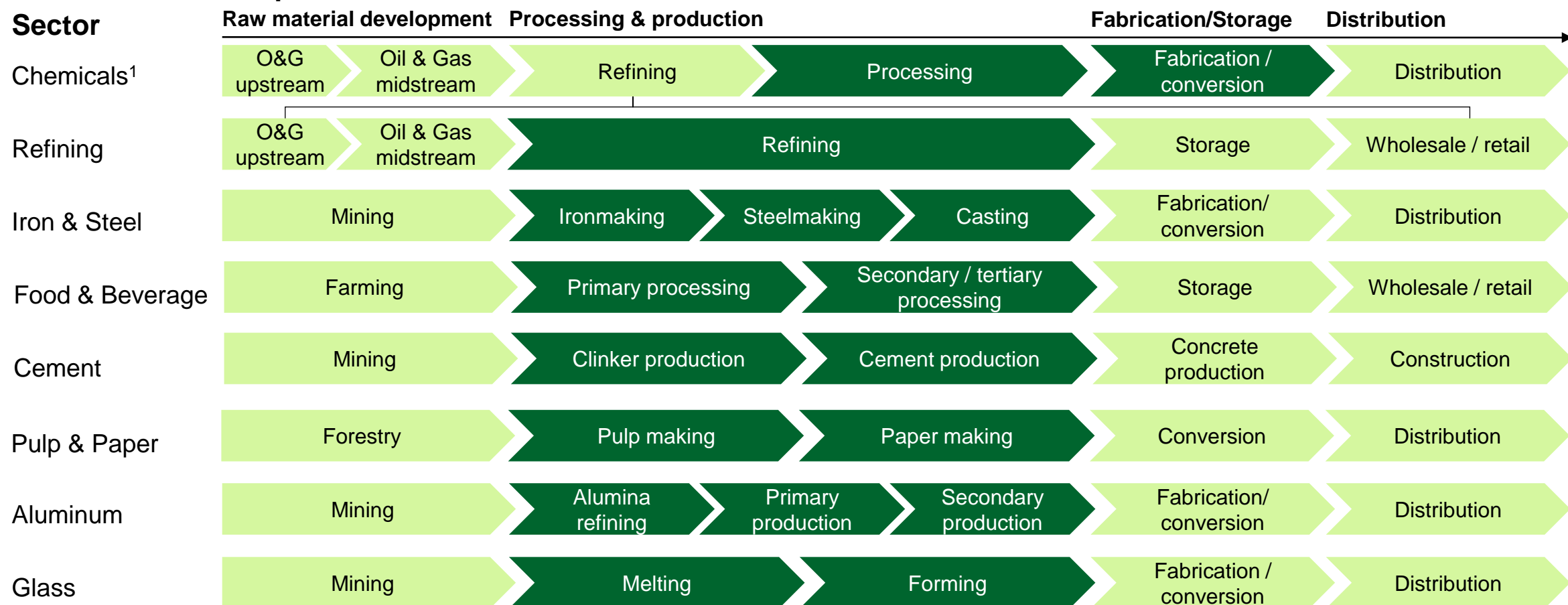
In-scope

Out-of-scope

PRELIMINARY

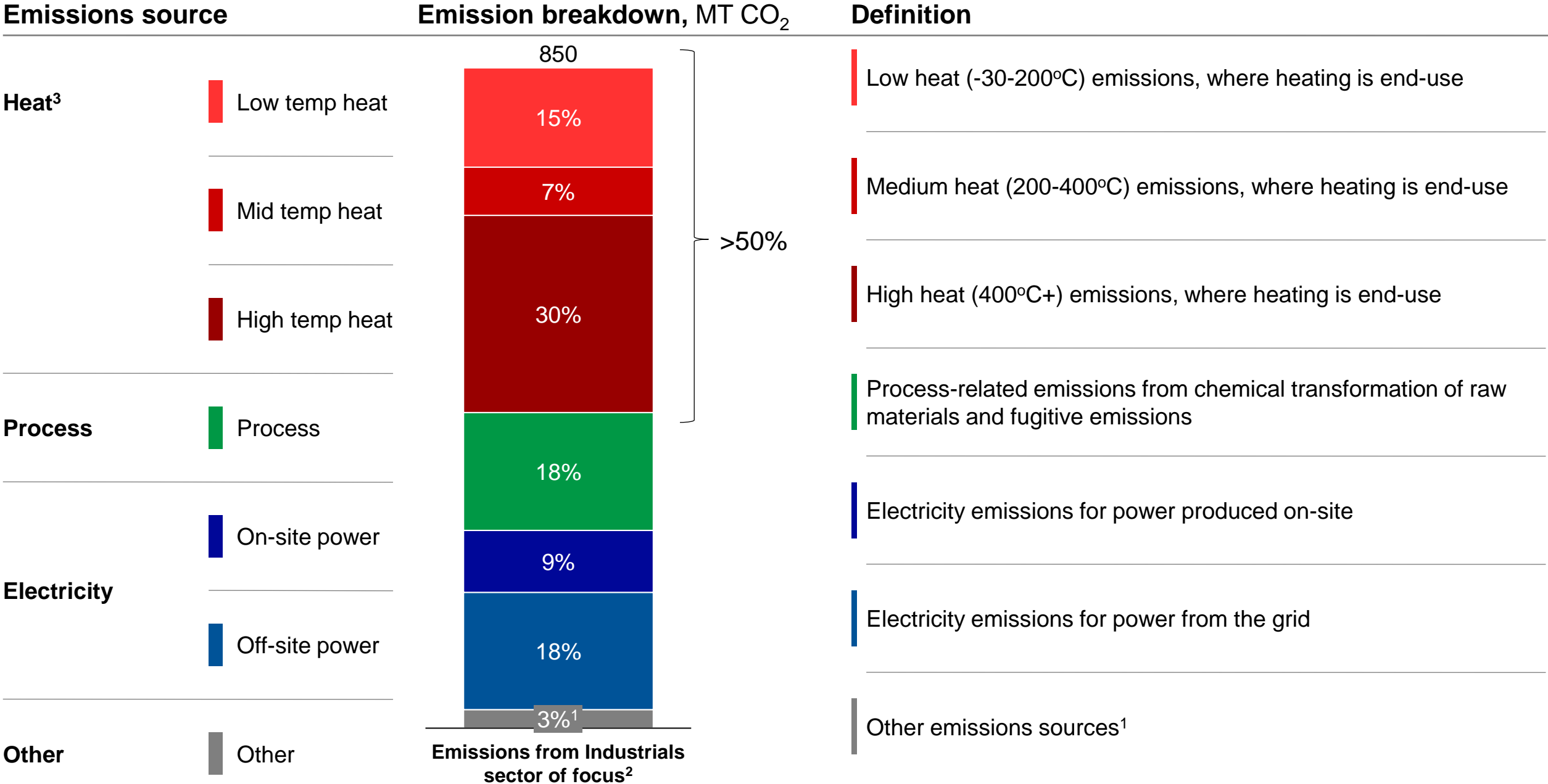
ILLUSTRATIVE

TRANSPORTATION EMISSIONS NOT STUDIED



1. Given the share of U.S. emissions from this sector, further production stage emissions (e.g., natural gas processing) were included | 2. "Well-to-gate" emissions are not discussed in this presentation

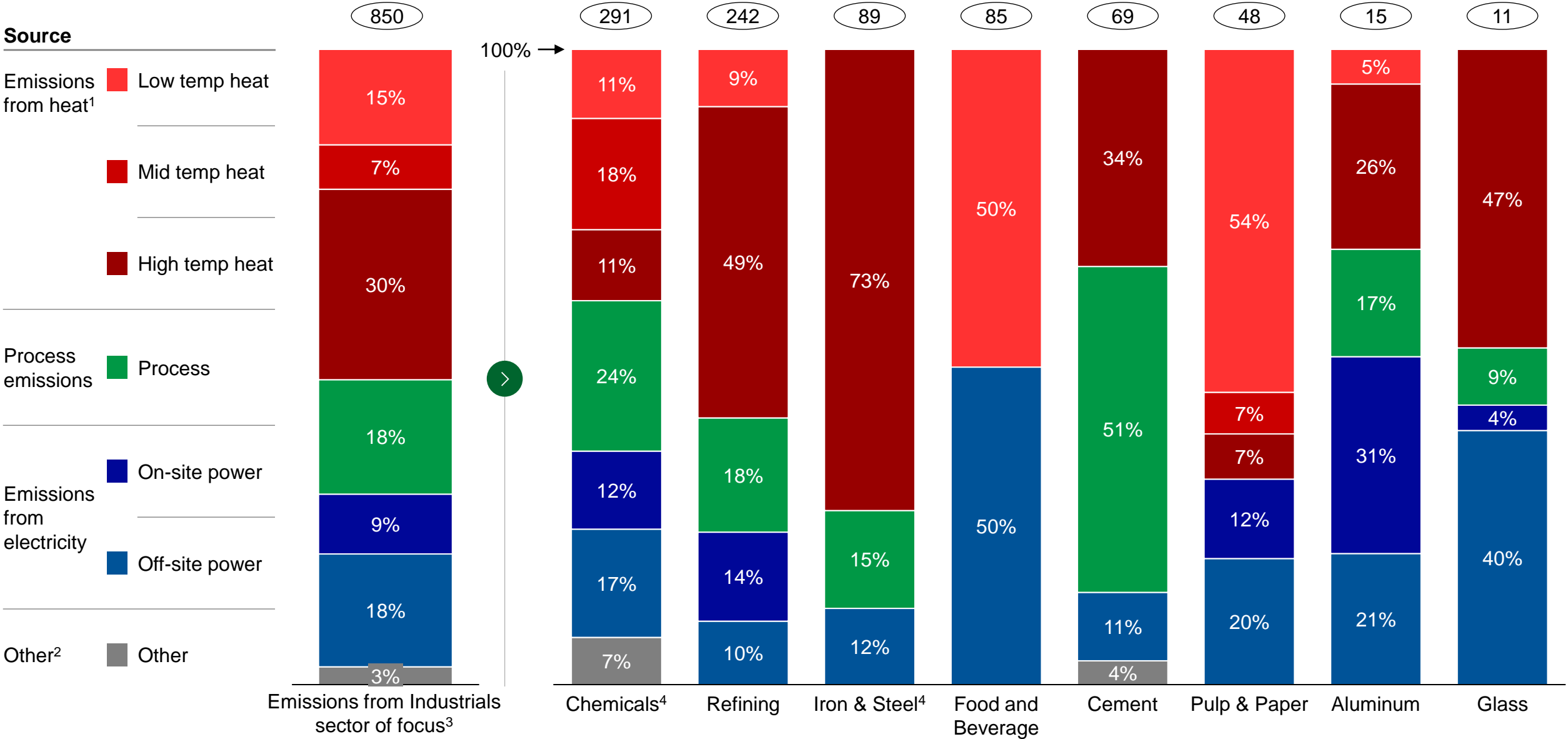
# Majority of emissions in sectors of focus are from heat



Notes: 1. Incl. electrochemical processes, refrigeration, and cooling for ethylene / propylene; cooling, heat loss for ammonia, fugitives or leakage emissions from NG processing, and quarry and logistics emissions (e.g., cement) | 2. Estimate based on available data  
Source: 2018 EPA Flight, 2018 EERE Manufacturing Energy and Carbon Footprints report, 2022 IEDO Report, Energy Environ. Sci., 2020, 13, 331-344, EIA, 2020 USGS, DOE Natural Gas Supply Chain report

# Emissions sources across sectors of focus are highly variable

CO<sub>2</sub> emissions breakdown for industrial sectors of focus (2021), %



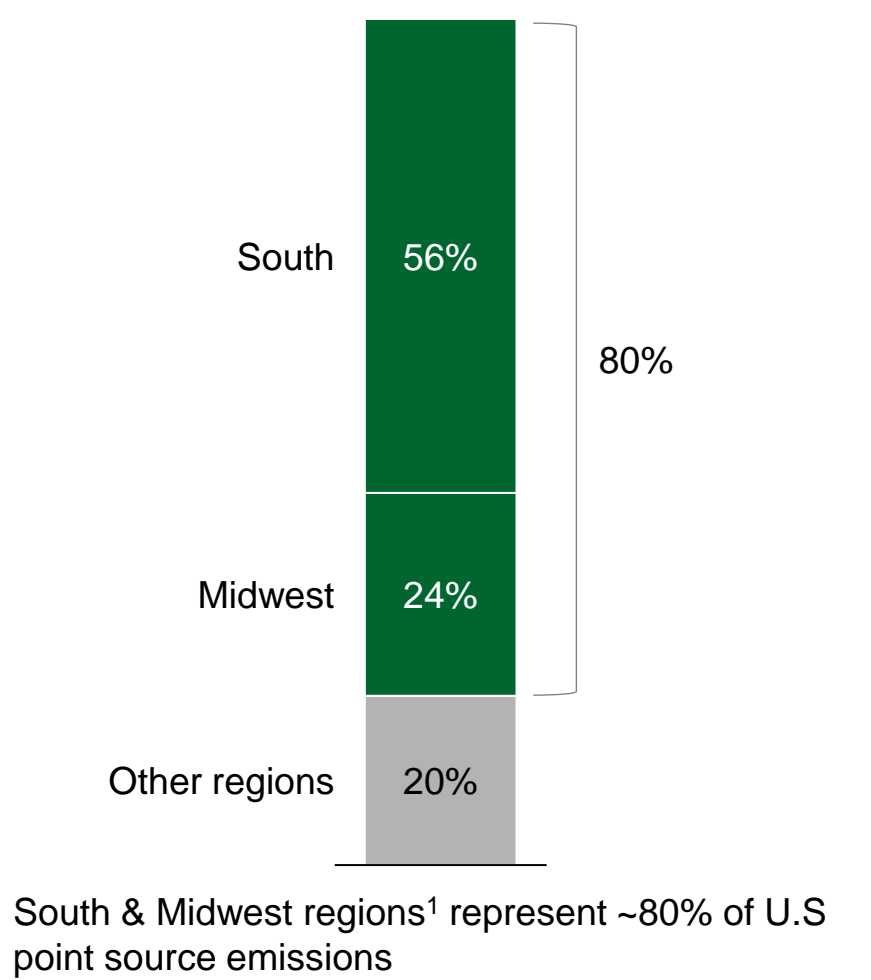
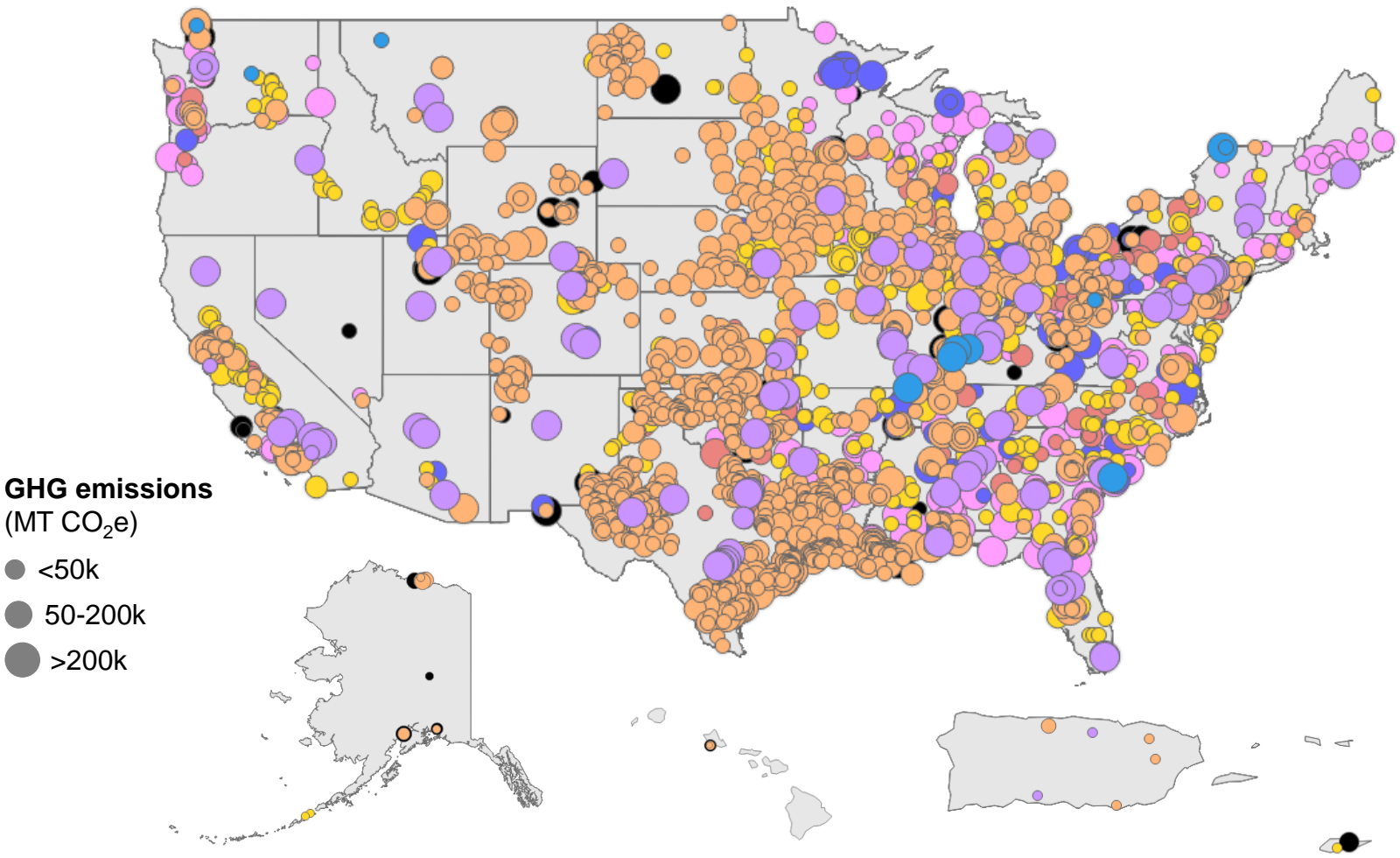
Notes: 1. Temperature ranges: low temperature heat is from -30°C to 200°C, medium heat is from 200°C to 400°C, and high heat is 400+°C | 2. Includes electrochemical processes, refrigeration, and cooling for ethylene / propylene; cooling, heat loss for ammonia, fugitives or leakage emissions from NG processing, and quarry and logistics emissions | 3. Includes Scope 1 and Scope 2 emissions for U.S. industry only; Estimate based on available data | 4. Weighted average of in-scope subsegments  
Source: 2018 EPA Flight, 2018 EERE Manufacturing Energy and Carbon Footprints report, 2022 IEDO Report, Energy Environ. Sci., 2020,13, 331-344, EIA, 2020 USGS, DOE Natural Gas Supply Chain report

# Emissions are dispersed across 2,500+ facilities across the U.S.

Sectors Cement Chemicals Pulp & Paper Refining Aluminum Iron & Steel Glass Food & Beverage

Map of select U.S. point source CO<sub>2</sub> emissions by sector, 2021<sup>2</sup>


Share of U.S. industrial emissions for sectors in IRA, %, 100% = 876 MT of U.S. 2021 CO<sub>2</sub>e emissions<sup>3</sup>



Notes: 1. Regions are defined using U.S. Census guidance | 2. Includes natural gas processing, refineries, chemicals production (various), food processing, cement production, glass production, aluminum production, iron & steel production, pulp and paper manufacturers, and other paper products. EPA FLIGHT data only records GHG emissions from facilities with reported emissions or quantity of GHG emissions > 25,000 MT CO<sub>2</sub>e/year and does not include emissions from land use, land use change, or forestry | 3. Includes 850 MT CO<sub>2</sub> emissions in addition to other non-CO<sub>2</sub> GHG emissions  
Source: EPA FLIGHT



# Sectors of focus are 14% of U.S. CO2e emissions

 Biogenic emissions in sector (not included in share)<sup>3</sup>




Sector share of 2021 CO<sub>2</sub>e emissions from eight industrial sectors of focus,<sup>1</sup>

%, 100% = ~876 MT of U.S. 2021 CO<sub>2</sub>e emissions (14% of total U.S. CO<sub>2</sub>e emissions)

U.S. 2021  
emissions  
MT CO<sub>2</sub>e

U.S. 2021  
emissions  
MT CO<sub>2</sub><sup>4</sup>

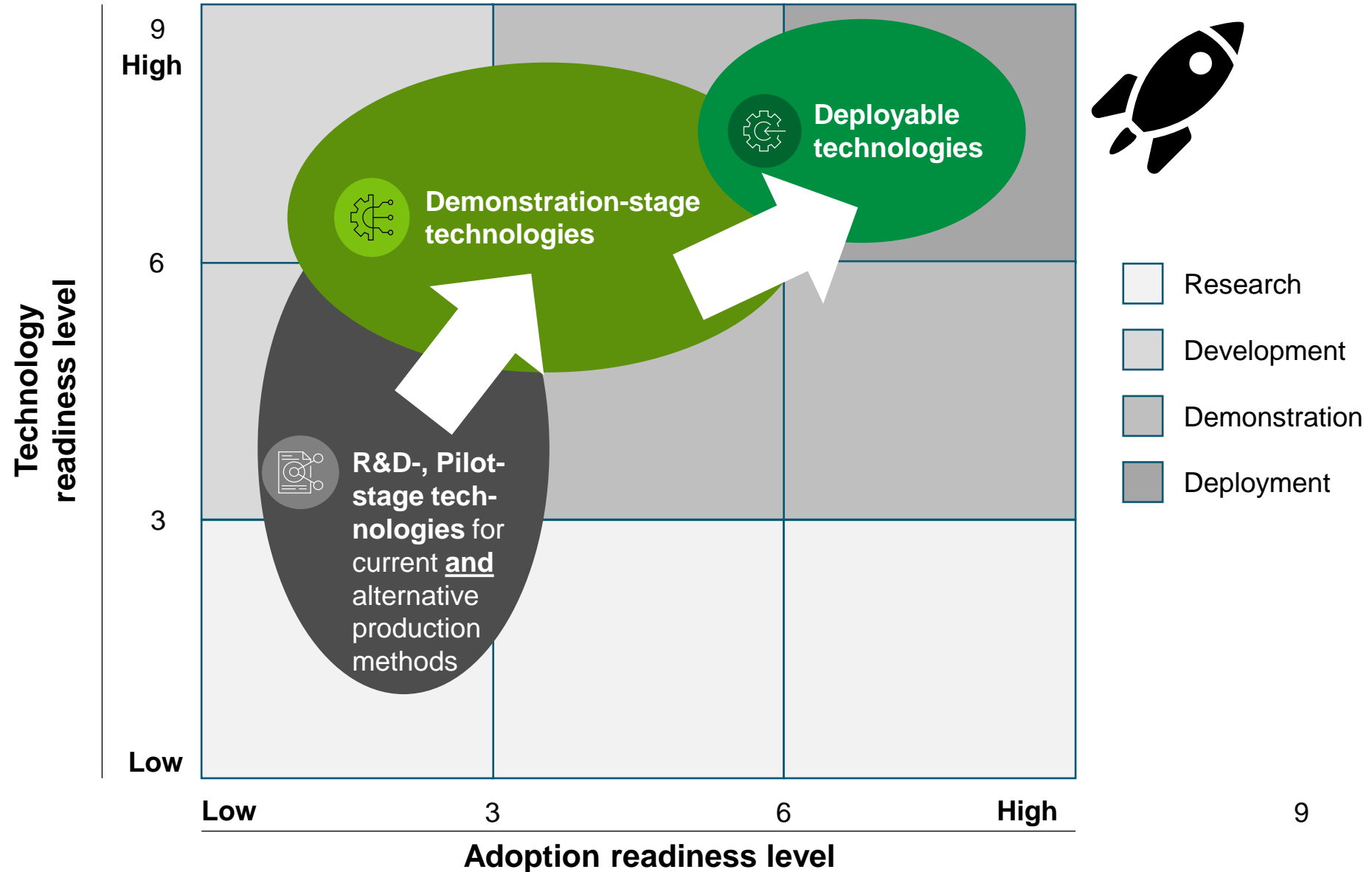
Global 2021  
emissions  
MT CO<sub>2</sub>

	Chemicals <sup>2</sup>	<div></div> 35.5%	<div></div> 315	<div></div> 291	<div></div> ~1,000
	Refining	<div></div> 27.4%	<div></div> 243	<div></div> 242	<div></div> ~1,400
	Iron & Steel	<div></div> 11.3%	<div></div> 89	<div></div> 89	<div></div> ~3,100
	Food & Beverage <sup>3</sup>	<div></div> 9.6%	<div></div> 85	<div></div> 85	<div></div> ~400
	Cement <sup>3</sup>	<div></div> 7.8%	<div></div> 69	<div></div> 69	<div></div> ~2,500
	Pulp & Paper <sup>3</sup>	<div></div> 5.4%	<div></div> 48	<div></div> 48	<div></div> ~200
	Aluminum	<div></div> 1.8%	<div></div> 16	<div></div> 15	<div></div> ~1,100
	Glass	<div></div> 1.2%	<div></div> 11	<div></div> 11	<div></div> ~100
	Total		<div></div> 876	<div></div> 850	<div></div> ~9,800

Notes: 1. Includes other greenhouse gas emissions and non-industry sectors using GWP100 | 2. Split into CO<sub>2</sub> from natural gas processing (59 MT CO<sub>2</sub>), ammonia (46 MT CO<sub>2</sub>), ethylene steam cracking (41 MT CO<sub>2</sub>), chlor-alkali (26 MT CO<sub>2</sub>), other downstream chemical processes (119 MT CO<sub>2</sub>), as well non-CO<sub>2</sub> GHG emissions (24 MT CO<sub>2</sub>e) | 3. Does not reflect biogenic emissions of the sector. Paper has estimated biogenic emissions of ~104 MT. Cement has some biogenic emissions resulting from use of alternative fuels. | 4. For all assessment of decarbonization in the remainder of this report, analysis considers CO<sub>2</sub> rather than CO<sub>2</sub>e.

Source: EIA data for energy-related emissions with bottom-up modeling of select chemicals, EPA data for total U.S. emissions, IEDO Industrial Decarbonization Roadmap, Life Cycle Carbon Footprint Analysis of Pulp and Paper Grades in the United States using production-lined-based data and integration - Tomberlin et al (2020).

# Industrial decarbonization will evolve as decarbonization levers and underlying technologies mature across both TRL and ARL





# Decarbonization levers: Opportunities to implement deployable levers exist across all sectors

NOT EXHAUSTIVE ILLUSTRATIVE

Highest stage of U.S. development\*

Deployable Demo R&D / Pilot

Limited relevance for sector decarbonization

## Industrial Sector

Decarbonization Lever		Chemicals	Refining	Iron & Steel	Food & Beverage	Cement	Pulp & Paper	Aluminum	Glass
	CCUS (incl. H2 production)	Various	FCC <sup>2</sup> , process heat, SMR <sup>3</sup>	BF-BOF <sup>4</sup> , NG-DRI/HBI <sup>5</sup>		Rotary kiln	Black liquor boiler	Smelting	Melting, forming
	Industrial electrification	Low-high temp heat alternatives	Low-high temp heat alternatives	EAF <sup>6</sup> transition	Low temp heat alternatives	Pre-calc, kiln	Low-mid temp heat alternatives	Low temp, high temp, process	High temp melting
	Energy efficiency	Various	Various	Various	Various	Various	Various	Various	Various
	Electrolytic Hydrogen	Clean ammonia production	Hydrocracking, hydrotreating <sup>9</sup>	H2-HBI	Boiler	Rotary kiln	Boilers, burners	Calciner	Melting
	Raw material substitutions	Recycling <sup>11</sup>	Bio-based feedstock	NG-DRI/HBI <sup>5</sup>		Clinker substitution <sup>10</sup>	Recycling	Recycling	Recycling, silica alternatives
	Alt. fuel (non-H2)				Boilers, various equipment	Rotary kiln	Boilers, burners		Melting
	Alt. production methods	Bio-based plastics <sup>1</sup>		Ironmaking processes	Various <sup>8</sup>	Electrochemical <sup>7</sup>		Carbochlorination, inert anode	

Notes: \*Stage of development determined using both Technology and Adoption Readiness Level | 1. Ethanol dehydration | 2. Fluid Catalytic Cracker | 3. Steam Methane Reformer | 4. Blast Furnace – Basic Oxygen Furnace | 5. Natural Gas – Direct Reduced Iron / Hot Briquetted Iron; Refers to substitution of natural gas as a reductant in place of coal | 6. Electric Arc Furnace | 7. Geopolymers | 8. E.g., absorption chillers, ejector refrigeration, deep waste energy and water recovery, alternative protein manufacturing | 9. Refers to H2 use in traditional processes | 10. While substitution of limestone and fly ash are deployed today, other clinker substitutes are more nascent. See the following sources for additional detail: a.) U.S. Department of Energy - Office of Energy Efficiency & Renewable Energy. (n.d.). Industrial Efficiency and Decarbonization Office (IEDO) FY23 Multi-Topic FOA. *Novel cements*. Cembureau. (2018, September 28). | 11. Mechanical recycling widely deployed while chemical/advanced recycling is more nascent. Additional details can be found in the Chemicals and Refining Liffot report

# Net-positive or external levers could abate up to 40% of studied emissions

Emissions abatement potential by 2030 by decarbonization lever costs (incremental to IRA incentives)<sup>1</sup>

MT CO<sub>2</sub>

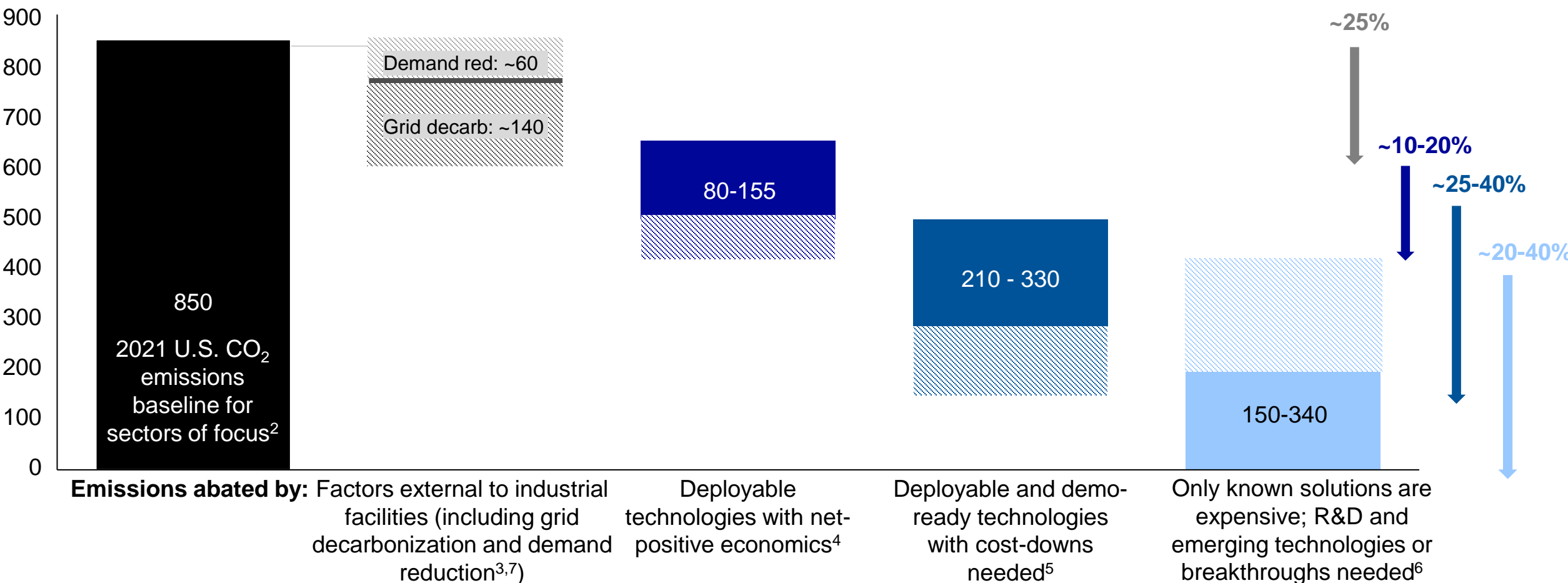


Figure 3.1: Industrial emissions abatement is split between external factors (i.e., grid decarbonization, transport sector electrification, and mechanical recycling), net-positive levers, and uneconomic levers (>\$0/t CO<sub>2</sub>e), with up to 40% of abatement achievable at- or below-cost | 1. Current ranges consider how abatement potential might evolve if abatement cost curve is higher or lower than anticipated. Abatement potential ranges are based on high and low scenarios for abatement cost. Ranges are not meant to represent a statistical accounting of confidence intervals but depict uncertainty in the range of cost estimates for decarbonization levers. | 2. Heat, electricity, and process emissions for industrial sectors included in IRA, excluding ceramics | 3. Emissions abated by external levers (e.g., grid decarbonization) | 4. Emissions abated by net-positive levers (< \$0/t) | 5. Emissions abated by levers approaching breakeven (\$0-\$100/t) | 6. Emissions abated by levers >\$100/t or that require further R&D | 7. Assumes Biden administration target of zero emissions from grid in 2035 and goals for transport decarbonization and EPA goals for recycling for this analytical exercise. Entire bar shaded to indicate uncertainty around factors external to industrial facilities  
Source: EIA data for energy-related emissions, EPA data for total U.S. emissions, IEDO Industrial Decarbonization Roadmap, Life Cycle Carbon Footprint Analysis of Pulp and Paper Grades in the United States using production-lined-based data and integration - Tomberlin et al (2020), White House Long-Term 2050 Roadmap

# ~27% of chemicals, ~14% of refining, and ~32% of cement emissions could be abated with net-positive levers

Net positive

\$1 to 50

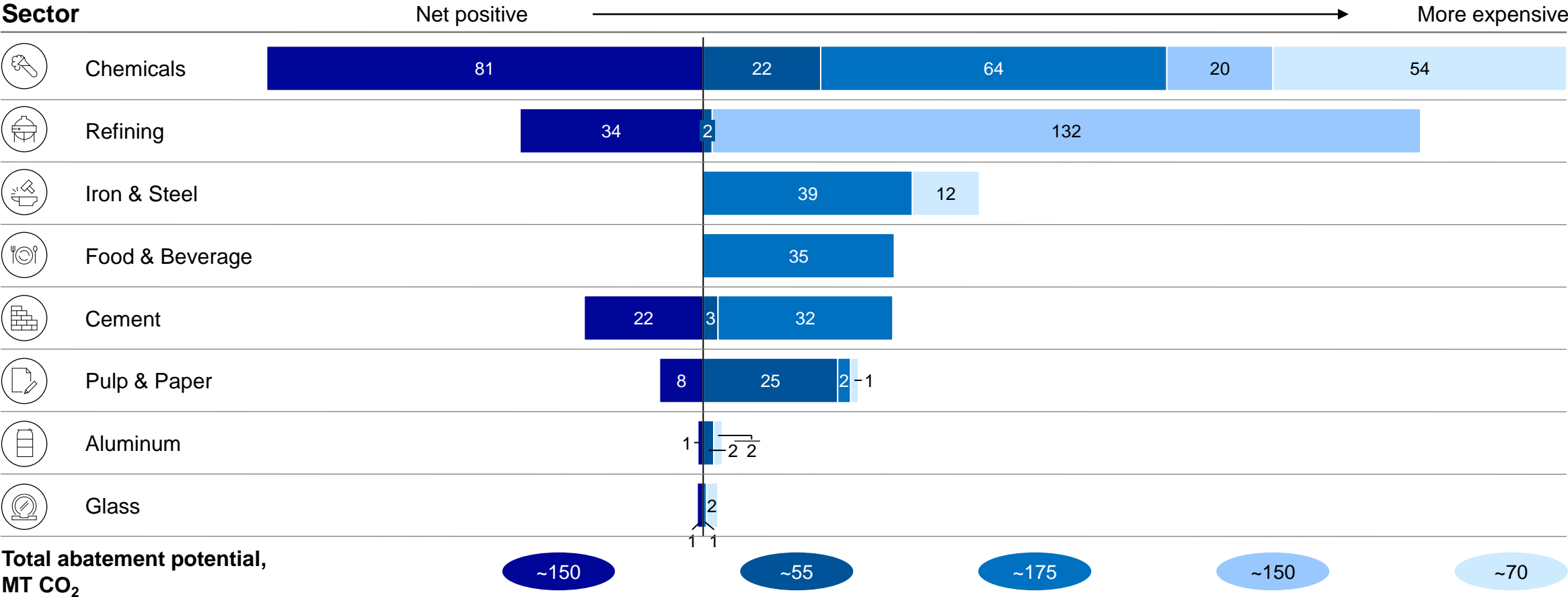
\$51 to 100

\$101 to 150

\$151 to 250

PRELIMINARY      DRAFT

Estimated current abatement potential<sup>1</sup> grouped by economic impact (\$/tCO<sub>2</sub> including 45Q and 45V<sup>3</sup>), MT CO<sub>2</sub>



1. Based on 2021 emissions baseline for all industries except for Chemicals, Refining, and Cement where emissions were projected through 2050. All costs represented here took the midpoint of cost ranges | 2. Factors include grid decarbonization, transport sector electrification, and mechanical recycling | 3. Cost based on estimated 2030 prices for decarbonization levers. 45Q and 45V are not stacked in this analysis

Note: Unabated emissions (~40 MT), external factors<sup>3</sup> (~200 MT), and abatement potential with costs \$250+ /tCO<sub>2</sub> (~5 MT) are not shown in this figure

Source: Industrials sector integrated MACC, DOE Chemicals & Refining Decarbonization Liftoff Report, DOE Cement Decarbonization Liftoff Report

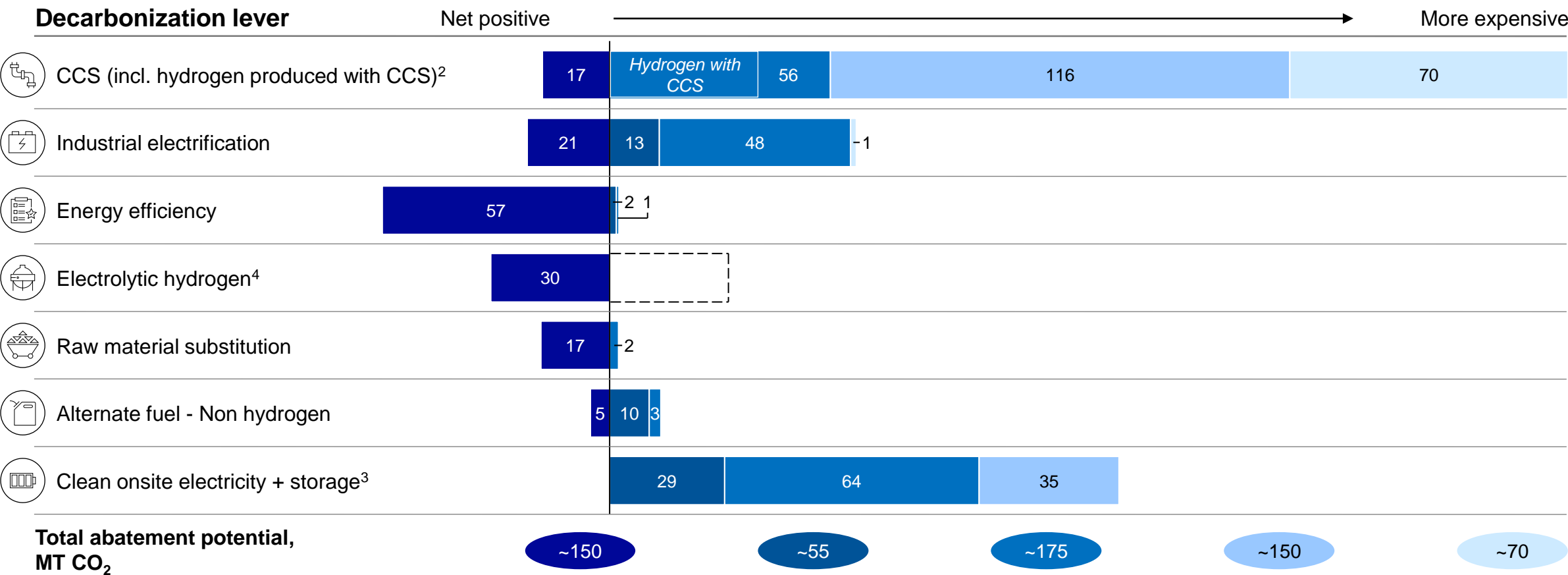
# ~15% of CO2 emissions studied could be abated with net-positive decarbonization levers

PRELIMINARY

DRAFT

■ Net positive ■ \$1 to 50 ■ \$51 to 100 ■ \$101 to 150 ■ \$151 to 250 □ Range from uncertainty of transport & storage and electrolyzer costs

Estimated current abatement potential<sup>1</sup> grouped by economic impact (\$/tCO<sub>2</sub> including 45Q and 45V<sup>6</sup>), MT CO<sub>2</sub>

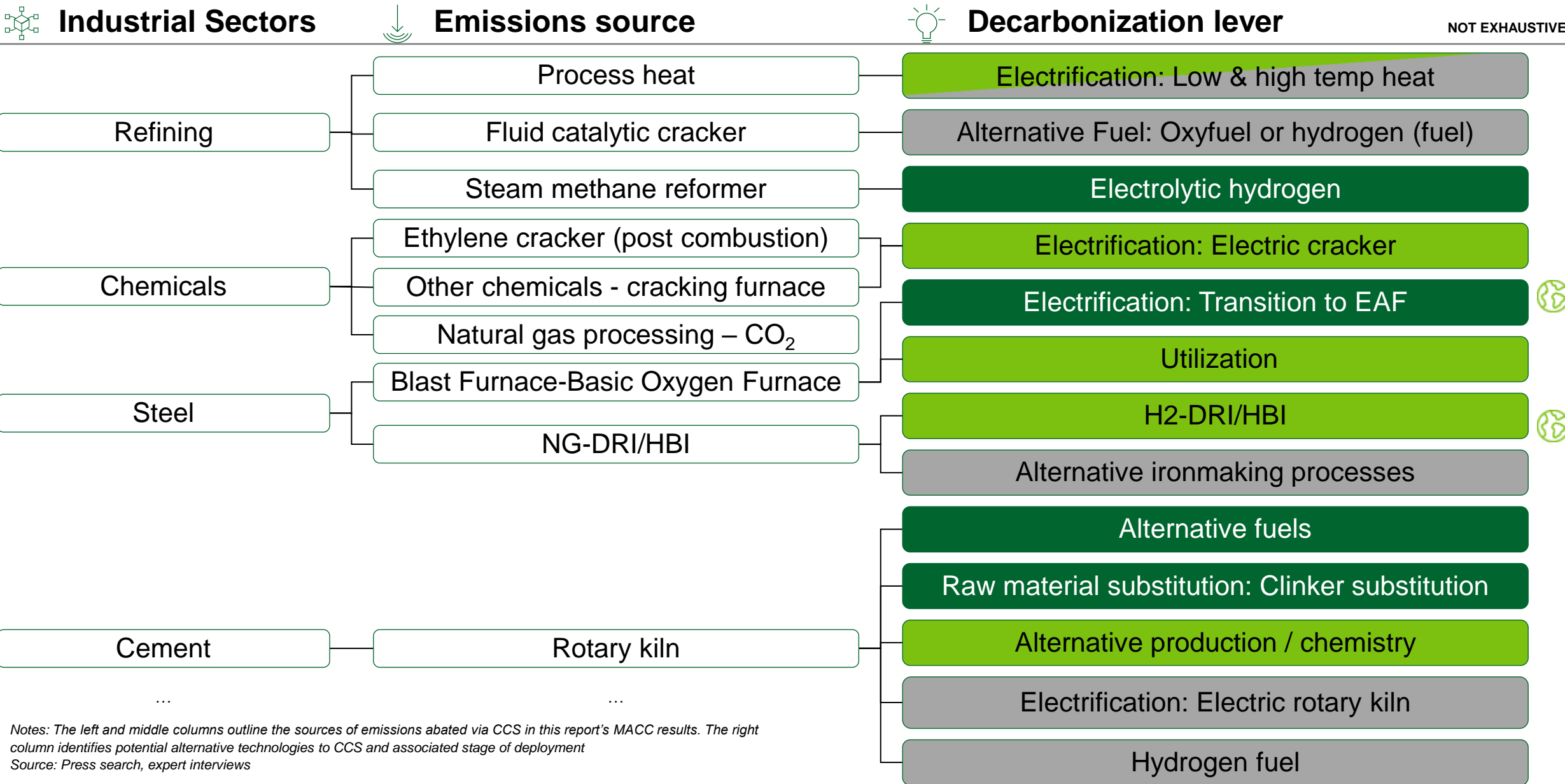


**Total abatement potential, MT CO<sub>2</sub>**

Note: Unabated emissions (~40 MT), external factors<sup>5</sup> (~200 MT), and abatement potential with costs \$250+ /tCO<sub>2</sub> (~5 MT) are not shown in this figure

1. Based on 2021 emissions baseline for all industries except for Chemicals, Refining, and Cement where emissions were projected through 2050. All costs represented here took the midpoint of cost ranges | 2. Costs estimated after applying levelized 45Q tax incentive from the Inflation Reduction Act; includes 41MT of emissions abated with hydrogen produced with CCS (2030 Hydrogen with CCS costs range from x-X) | 3. Includes costs associated with heating equipment for steam generation | 4. Costs estimated after applying 45V tax incentives from the Inflation Reduction Act for hydrogen production via electrolysis. Cost estimates for 2030 range from \$2.02-3.02/kg H<sub>2</sub> including capital expenditure, operating expenditures and transport and storage costs. Overall electrolytic hydrogen costs are uncertain – assumptions based on current policy guidance and commercial cost estimates as of June 2023 and could change as more data emerges. Estimated abatement by clean hydrogen in line with Hydrogen Roadmap estimates for 2030 ammonia and refining use cases. | 5. Factors include grid decarbonization, transport sector electrification, and mechanical recycling | 6. Cost based on estimated 2030 prices for decarbonization levers. 45Q and 45V are not stacked in this analysis. Source: Industrials sector integrated MACC, DOE Chemicals & Refining Decarbonization Pathway






















































# With continued cost reductions, other decarbonization levers may address the same emissions as CCS including electrification, electrolytic H2, and utilization opportunities



Notes: The left and middle columns outline the sources of emissions abated via CCS in this report's MACC results. The right column identifies potential alternative technologies to CCS and associated stage of deployment  
Source: Press search, expert interviews

# High Temperature Heat Deep Dive

NOT EXHAUSTIVE

Decision criteria	Chemicals	Refining	Iron & Steel <sup>8</sup>	Cement	Pulp & Paper	Aluminum	Glass	
Highest heat requirement, <sup>10</sup> degrees	<div>1,000°C</div>	<div>800°C</div>	<div>1,600°C</div>	<div>1,450°C</div>	<div>1,100°C</div>	<div>1,000°C</div>	<div>1,600°C</div>	
High grade heat share of industry emissions <sup>11</sup>	<div>11%</div>	<div>49%</div>	<div>73%</div>	<div>34%</div>	<div>7%</div>	<div>26%</div>	<div>47%</div>	
Most applicable technologies with implementation tradeoffs	<div><div><div></div><div>Small modular nuclear reactor</div></div><div></div></div>	<div><div><div></div><div>CCS</div></div><div></div></div>	<div><div><div></div><div>Electrification</div></div><div></div></div>	<div><div><div></div><div>Biomass; waste fuels</div></div><div></div></div>	<div><div><div></div><div>Biofuels</div></div><div></div></div>	<div><div><div></div><div>Hydrogen<sup>9</sup></div></div><div></div></div>	<div><div><div></div><div>Electrification</div></div><div></div></div>	
	<div><div><div></div><div>Electrification +TES</div></div><div></div></div>	<div><div><div></div><div>Electrification +TES</div></div><div></div></div>	<div><div><div></div><div>CCS</div></div><div></div></div>	<div><div><div></div><div>CCS</div></div><div></div></div>	<div><div><div></div><div>Electrification</div></div><div></div></div>	<div><div><div></div><div>CCS</div></div><div></div></div>	<div><div><div></div><div>CCS</div></div><div></div></div>	
	<div><div><div></div><div>Hydrogen<sup>9</sup></div></div><div></div></div>	<div><div><div></div><div>Hydrogen<sup>9</sup></div></div><div></div></div>	<div><div><div></div><div>Hydrogen<sup>9</sup></div></div><div></div></div>	<div><div><div></div><div>Electrification +TES</div></div><div></div></div>	<div><div><div></div><div>(BE)CCS</div></div><div></div></div>	<div><div><div></div><div>Electrification</div></div><div></div></div>	<div><div><div></div><div>Biofuels</div></div><div></div></div>	
	<div><div><div></div><div>CCS</div></div><div></div></div>	<div><div><div></div><div>Biofuels</div></div><div></div></div>					<div><div><div></div><div>Hydrogen<sup>9</sup></div></div><div></div></div>	

Electrification



CCS



Hydrogen<sup>9</sup>



Biomass; waste fuels



CCS



Electrification +TES



Biofuels



Electrification



(BE)CCS



Hydrogen<sup>9</sup>



CCS



Electrification



Electrification



CCS



Biofuels



Hydrogen<sup>9</sup>

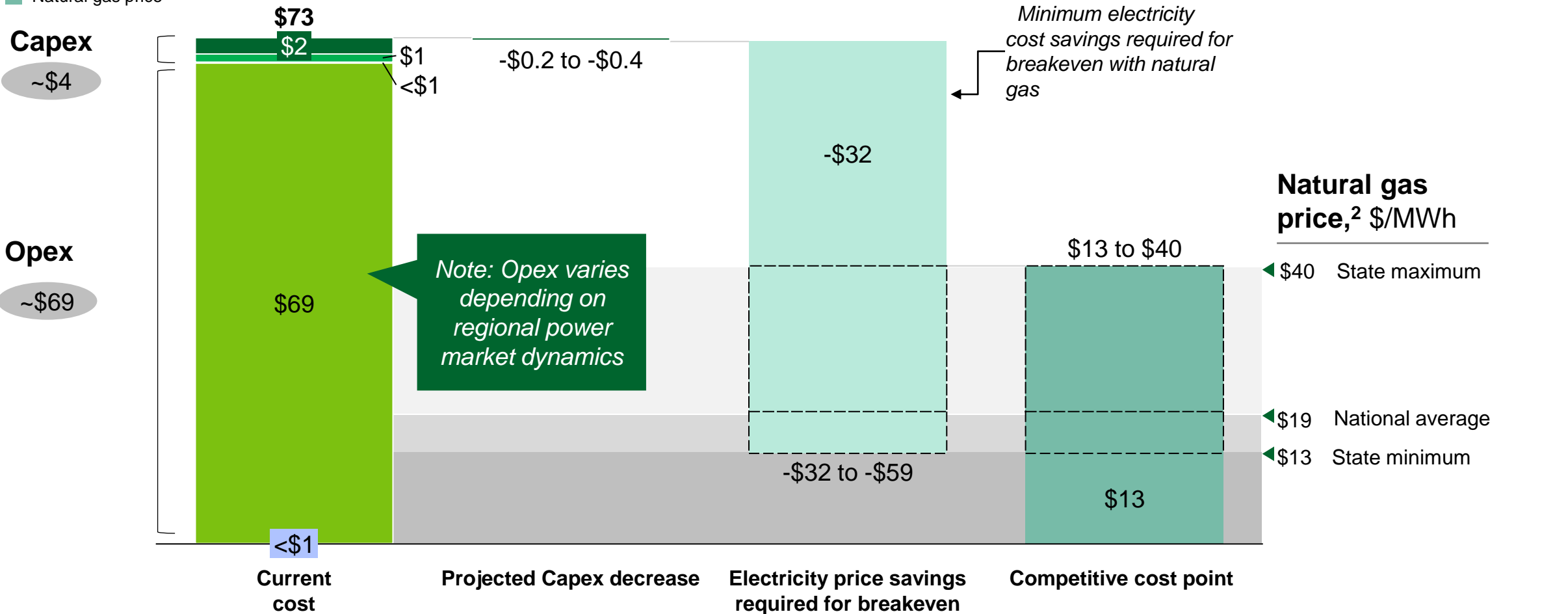


Notes: 1. Highest priority challenges/tradeoffs for each technology in each sector listed in figure. Other challenges could apply but may not be as critical a decision factor for industry | 2. Operational challenges refer to difficulty in meeting the heat or other technical requirements for the process with the decarbonization technology. For example, the use of biomass in cement presents operational challenges as it has a lower heat value than fossil fuels and therefore cannot replace 100% of fuel and reach sufficient temperatures | 3. Retrofit challenges are difficulty in implementing the decarbonization technology. For example, the number of emissions sources in refining and chemicals is a retrofit challenge for CCS as emissions sources could need to be rerouted to combine multiple streams to be captured within the facility | 4. Product quality challenges refer to when the decarbonization technology impacts the quality of the product being produced. For example, EAF produces steel that does not meet technical requirements for some end-uses (e.g., automotive)| 5. Refers to challenges in accessing sufficient low carbon electricity either from the grid or onsite | 6. Supply challenges arise when the decarbonization technology relies on an input that has a limited or localized supply chain. For example, access to biomethane for use in melting glass will depend on the location of the glass production and if there is availability of sufficient biomethane within range | 7. High temperature (HT) | 8. Weighted average of in-scope subsegments | 9. Assumes purchase of electrolytic hydrogen. Production of electrolytic hydrogen has its own set of challenges (e.g., access to low carbon electricity for electrolytic hydrogen) | 10. The general maximum heat requirement for current processes; excludes a consideration of new processes | 11. High temperature heat emissions data is estimated from this combination of sources.

# Case study on heat decarbonization through thermal energy storage

Cost components of high temperature thermal energy storage (TES),<sup>1</sup> \$/MWh of thermal energy delivered ILLUSTRATIVE

Capex: Charging equipment   Capex: Discharging equipment   Capex: Energy storage   Opex: Electricity cost (from grid)   Opex: Fixed O&M<sup>3</sup>   Electricity price savings for breakeven  
Natural gas price



Notes: Electricity price in comparison to fossil fuel is the largest determinant of TES's economic viability | 1. Capex figures are based on anonymized industry data from LDES council members; technology agnostic, assumes 16h storage, 8h charging, 365 cycles per year, 8% WACC, 30-year lifetime, and 5,840 MWh heat discharge per year | 2. EIA annual Natural Gas Prices: Industrial (2021); minimum represents the lowest (West Virginia) and highest (Delaware) annual natural gas price by state; note that the natural gas price doesn't include a small efficiency loss from combustion | 3. Assumes that fixed O&M cost is 2% of capex, in line with similar energy technologies; no data is available from the LDES council  
Source: LDES Council, EIA Monthly Electric Power Industry Report



Selected technology examples

Deployable

- **Energy management systems** (energy efficiency)
- **Cullet in glass** (raw material substitution)
- **Ammonia and refining** (clean hydrogen)
- **EAF in steel** (electrification)
- **Biomass in pulp & paper** (alt. fuel)
- **CCS on Natural Gas Processing** (CCS)

Demonstration-stage

- **Industrial CCS retrofits** (e.g., hydrogen, cement, ethylene, refining)
- **Clean onsite electricity and storage**
- **Heat pumps in pulp & paper** (electrification)

R&D/Pilot

- **Alternative chemistries in cement** (alt. production methods)
- **Steam e-crackers in ethylene** (Electrification)
- **Biomethane forming in glass** (alt. fuels)
- **Carbon utilization** (CCUS)

Timeline

Pathway to commercial liftoff – Priority decarbonization actions<sup>1</sup>



**Investment in deployable technologies must overcome remaining adoption hurdles and rapidly scale:**

- Clarify and strengthen end-customer demand to speed action across supplier value chains to compete for market share and customer segments
- Leverage all available downtime to rapidly implement economic levers, significantly expand enabling infrastructure, and achieve cost-downs through scale



**Accelerated liftoff of demo-stage technologies could address technical barriers and reduce costs:**

- Pursue cost-downs and proof of readiness through demonstrations of decarbonization technologies in sector-specific applications to drive cost reductions, replicability, and cross-sector learnings to boost the value proposition of similar, future projects.



**Continued research, development, and demonstration of R&D, Pilot stage technologies:**

- Targeted R&D and pilots focused on technical hurdles on high-potential decarbonization technologies that could close the cost gap or address emissions with limited abatement options today to de-risk decarbonization by 2050

Net-zero


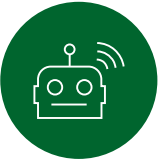



2023

2030

2040

2050

1. Indicative timeline presented for R&D, FOAK, liftoff, and scale. Actual timelines will vary by technology based on technological maturity and barriers to adoption

Cross-sector challenges		Solutions	Example tactics
 <b>Value Proposition</b>	<b>High delivered cost of technology</b>	<b>Close cost gap</b> between incumbent and decarbonized technology for producers	Demonstration projects Create buy-side consortia R&D on technology costs
	<b>High complexity to adopt</b>	Integrate decarbonization strategy into <b>near- and long-term capital planning</b>	Opportunistic use of downtime Operational best practices R&D on manufacturing and system integration
 <b>Technology Readiness</b>	<b>Limited high-TRL technologies</b>	Diversify industrial decarbonization portfolios with <b>high-potential alternative technologies</b>	Pilot projects Sector-specific niches
 <b>Resource Maturity</b>	<b>Lack of enabling Infrastructure</b>	Build ecosystem to support <b>infrastructure</b> and assets	Expediated permitting Regional hubs Common carrier infrastructure
	<b>Capital flow challenges</b>	Improve access to <b>equity and debt financing</b> for low-carbon assets	Transition risk in business case development Offtake agreements
 <b>Market Acceptance</b>	<b>Limited demand maturity</b>	Activate <b>demand-side pull</b> through coalitions and individual procurement deals	Offtake agreements with defined green premiums Supplier assessments
 <b>License to Operate</b>	<b>Community perception</b>	<b>Engaging with communities</b> and addressing their reasons for concern	Community Benefits Agreements Mitigating Technologies

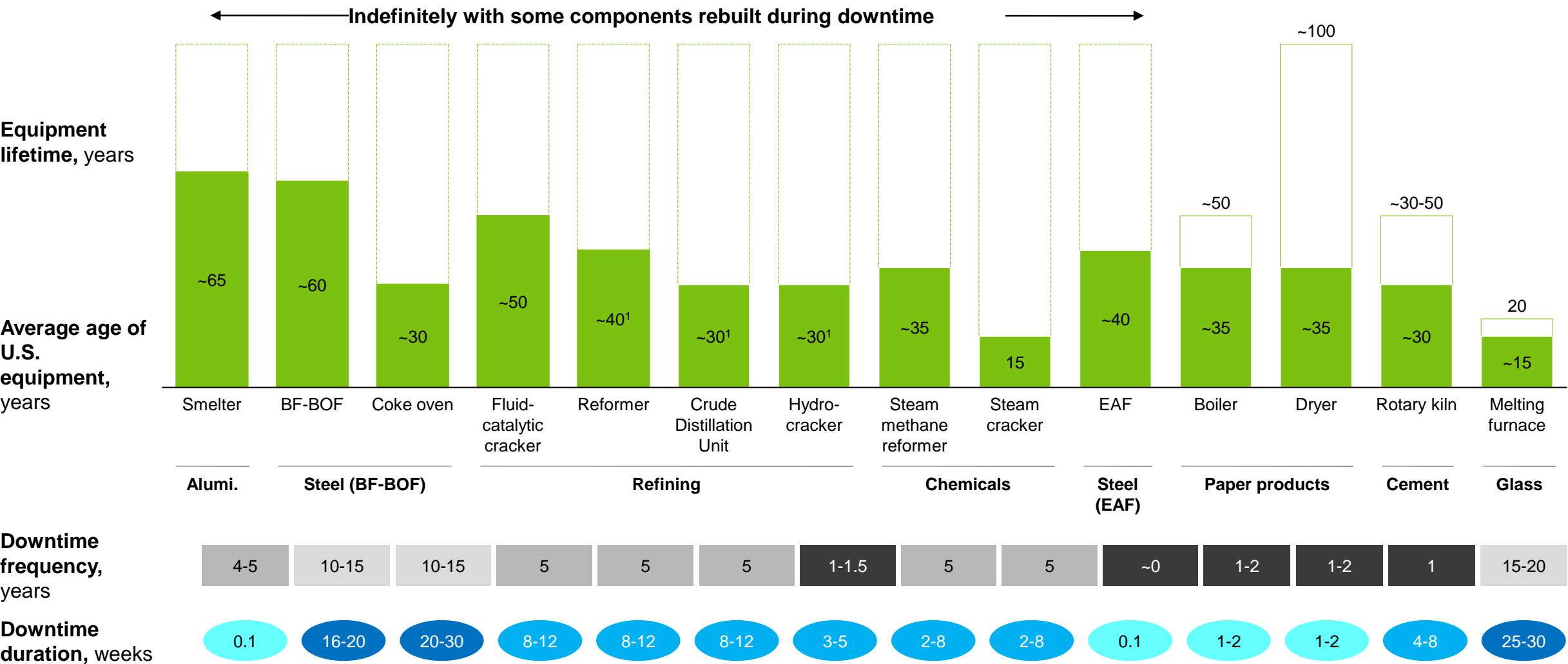
# Maintenance frequency, requirements, and duration, vary by industry

**Equipment lifetime**  
--- Practically indefinite    — Finite number (estimated years)

**Downtime frequency (years)**  
Very infrequent    Infrequent    Regular

**Downtime duration (weeks)**  
Long    Short    Very short

Average age, lifetime, and downtime frequency & duration of key equipment by U.S. industrial sector

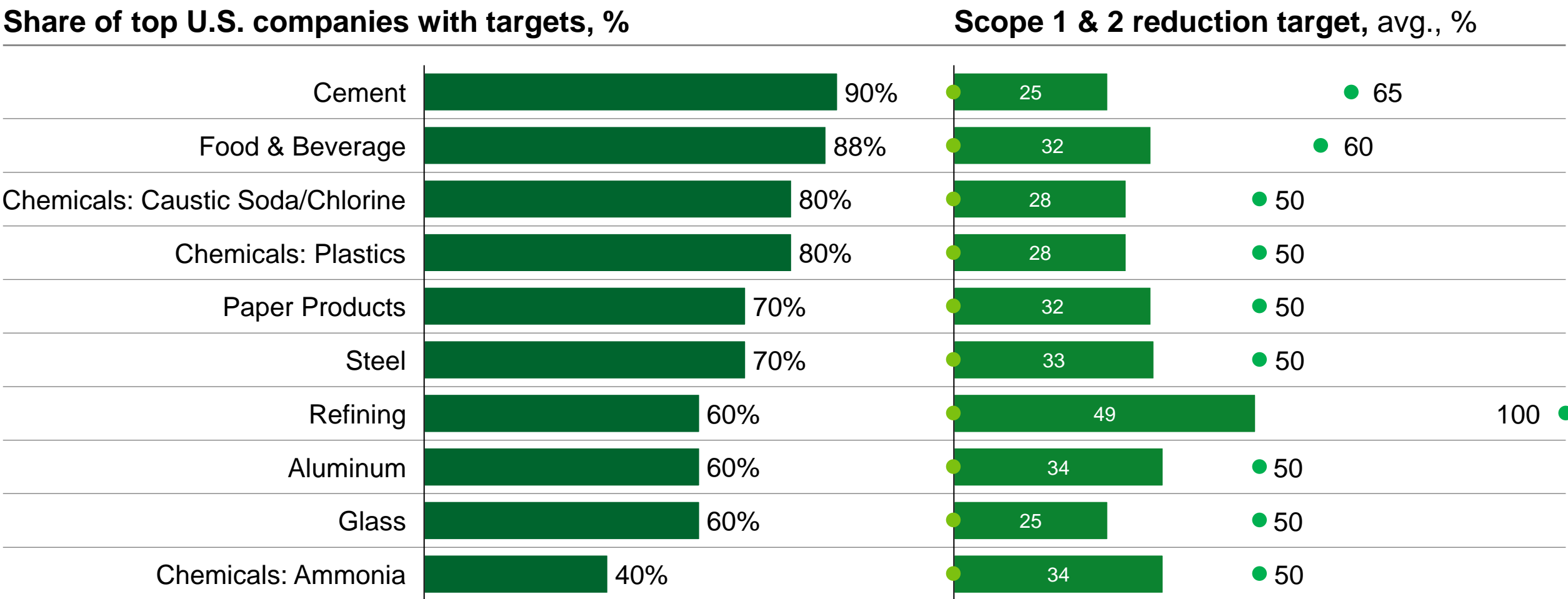


Source: Press search, Annual reports, Expert interviews, International Aluminum Association, World Steel Association, IHS, Fertecon

# Cement, Food & Beverage and Chemicals sectors have the largest share of top U.S. companies with Scope 1 & 2 short-term targets; however, the average target is < 30%

Scope 1 & 2 short-term targets (<2035) by sector

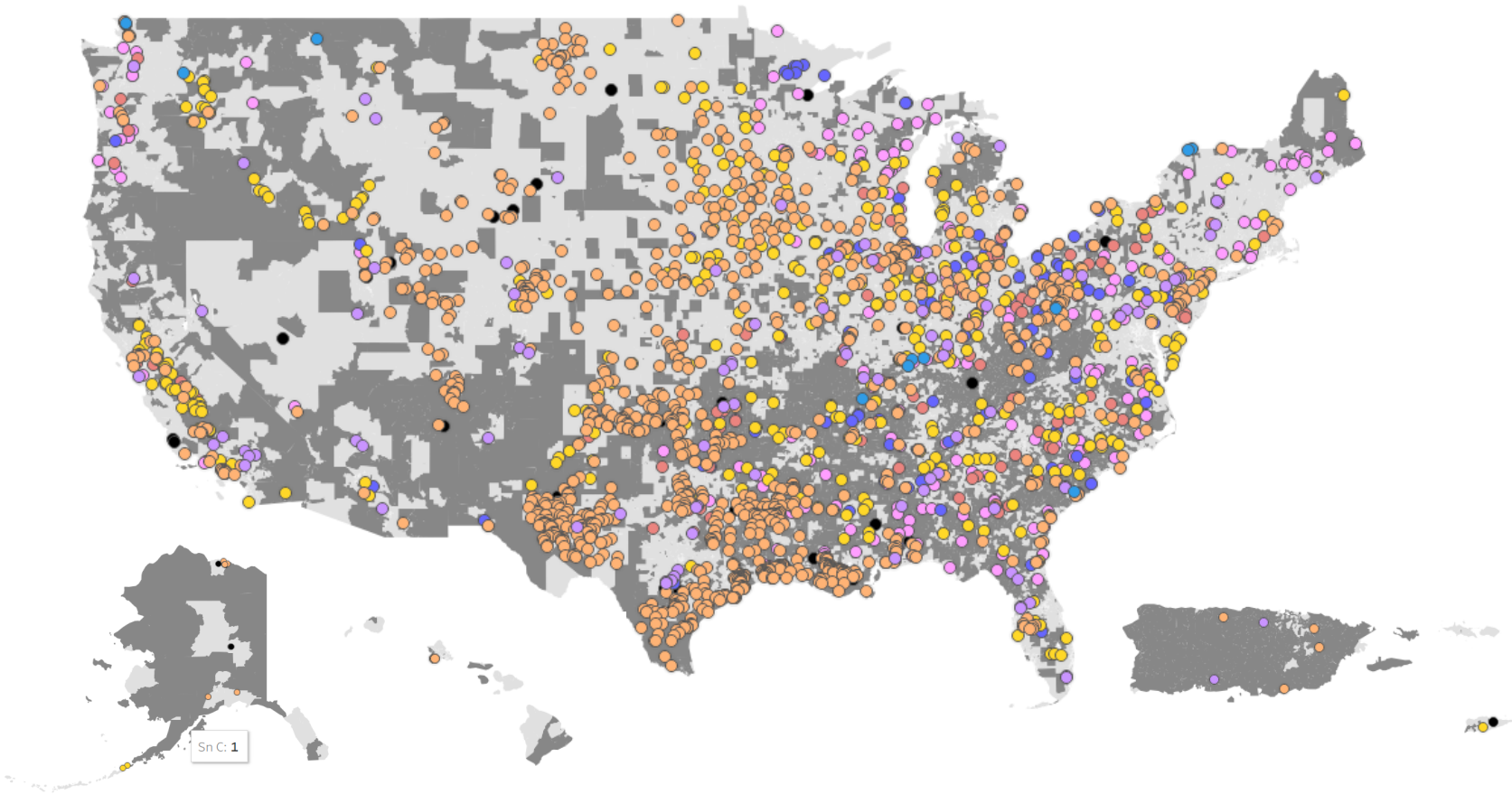
Min target ● Avg target Max target



Note: Average Industry targets by sector. | Specific companies included listed in Liffort report Chapter 4.

# Facilities across industrial sectors of focus affect fence-line communities across the U.S., often located in disadvantaged communities.

Map of select U.S. point source CO<sub>2</sub> emissions and US Disadvantaged Communities, 2021<sup>1</sup>



**2,500+**

Industrial facilities  
in sectors of focus<sup>1</sup>

**1,145+**

Studied sector's  
industrial facilities  
located within U.S.  
Disadvantaged  
Communities

**Sectors**   ■ Cement   ■ Chemicals   ■ Pulp & Paper   ■ Refining   ■ Aluminum   ■ Iron & Steel   ■ Glass   ■ Food & Beverage

■ Non-DAC Community   ■ DAC Community

Notes: 1. Includes natural gas processing, refineries, chemicals production (various), food processing, cement production, glass production, lime manufacturing, aluminum production, iron & steel production, pulp and paper manufacturers, and other paper products. EPA FLIGHT data only records GHG emissions from facilities with reported emissions or quantity of GHG emissions > 25,000 MT CO<sub>2</sub>e/year and does not include emissions from land use, land use change, or forestry  
Source: EPA Flight, Climate and Economic Justice Screening Tool (CEJST)

# Every sector has unique opportunities to lead industrial decarbonization

Industrial sector	Leadership opportunities include...
 <b>Chemicals</b>	Demonstrate <b>world class, low-carbon chemicals processing domestically</b> in pursuit of competitive advantage internationally
 <b>Refining</b>	Make the U.S. a <b>global leader in the production, usage and export of lower-carbon intensity fuels</b> , to preserve industrial base and retain social license to operate
 <b>Iron &amp; Steel</b>	<b>Scale low-carbon ironmaking inputs</b> to further <b>solidify U.S. position as a global leader of low-carbon steel products</b>
 <b>Food &amp; Beverage</b>	<b>Activate consumer-side pull and grow business</b> by educating consumers on the benefits of decarbonization and scale promising options for decarbonized <b>low-temperature heat</b>
 <b>Cement</b>	<b>Transform U.S. cement into a pioneer for net-zero cement</b> , capitalizing on already economic levers, low-carbon government procurement, and development of innovative cement-making
 <b>Pulp &amp; Paper</b>	<b>Achieve economic low-temperature heat decarbonization</b> and reach <b>carbon-negative</b> operations with CCS retrofits
 <b>Aluminum</b>	<b>Reach infinite recycling</b> and <b>build out cost-effective clean power to produce carbon-free aluminum and de-risk U.S. import reliance</b>
 <b>Glass</b>	<b>Unlock decarbonized high-temperature heat</b> and <b>set a precedential roadmap</b> for other heat-intensive industrial processes

Notes: Sector-specific leadership opportunities based on a sector's industrial context, current momentum, and available technologies. Activities outlined in each sector's Pathway to Liftoff could support achieving these leadership opportunities.

# Chemicals: Industry Overview

**Sub-sectors:** Ammonia, ethylene/propylene/BTX, natural gas processing, chlor-alkali processes

**~291** MT CO<sub>2</sub> 2021 U.S. missions

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**~315** MT CO<sub>2</sub>e 2021 U.S. Emissions

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**~1,000** MT CO<sub>2</sub> 2021 Global Emissions

## Industry Context

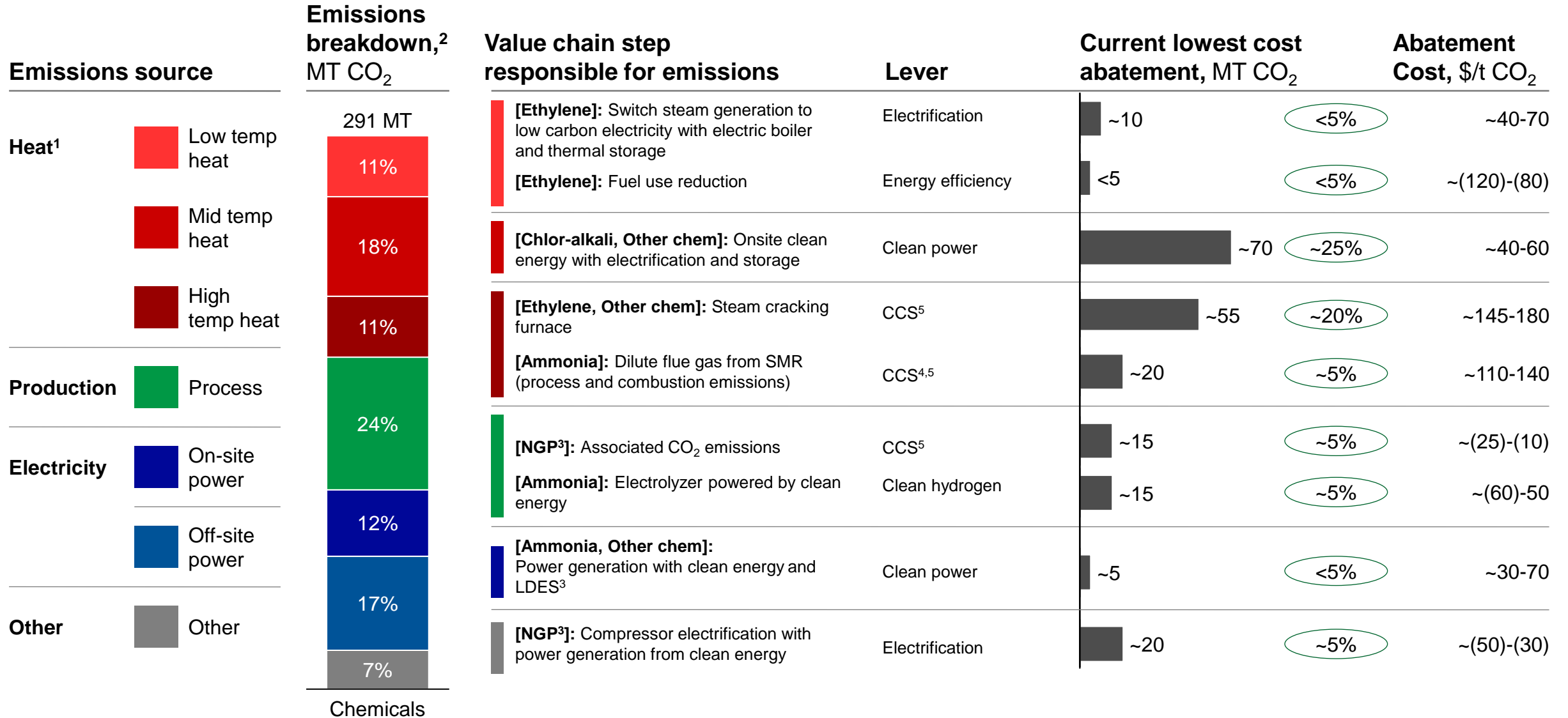
- Chemicals is the largest exporting sector in the U.S., accounting for more than 9% of total U.S. exports
- U.S. demand for Chemicals is expected to grow ~1.5% p.a. through 2030, creating opportunities to decarbonize new production capacity
- Chemicals decarbonization levers to-date have focused on energy efficiency & clean electricity<sup>7</sup>
- Electrolytic H<sub>2</sub> for ammonia and CCS on concentrated NGP<sup>6</sup> streams have been deployed<sup>8</sup>
- Industry Scope 1 & 2 reduction targets by 2035<sup>4</sup> range between 15-50%



# Chemicals: Decarbonization levers

% Share of sector abatement potential

NON-EXHAUSTIVE



Notes: Chemicals production has fragmented emissions sources that can be abated using a variety of levers | 1. Temperature ranges: low temperature heat is from -30°C to 200°C, medium heat is from 200°C to 400°C, and high heat is 400+°C | 2. Breakdown of 2021 chemicals production emissions | 3. Natural gas processing (NGP); Long-duration energy storage (LDES) | 4. Blended cost of applying CCS to SMR unit (concentrated and dilute flue gas streams), 5. Displayed cost estimates based on capture costs from various sources (see appendix for detail) with transport (GCCSI, 2019) and storage (BNEF, 2022) costs of ~\$10-40/t. All in 2022 dollars. All CCS figures represent retrofits, not new-build facilities. The lower bound costs represents a NOAK plant in a low cost retrofit scenario with low inflation. The higher bound costs represents a FOAK plant in a high cost retrofit scenario with high inflation.

Source: 2018 EPA Flight, 2018 EERE Manufacturing Energy and Carbon Footprints report, 2022 IEDO Report, DOE Natural Gas Supply Chain report, Energy Environ. Sci., 2020, 13, 331-344, 2020 USGS, IHSMarkit data, Chemical Emissions Model

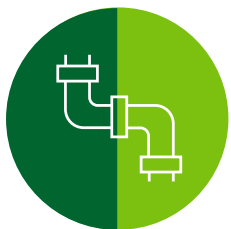
# Chemicals: Operational decarbonization momentum (varies by subsector)

U.S. stage of decarbonization lever development

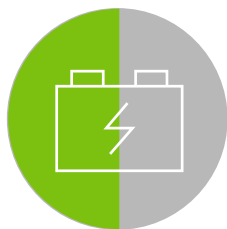
Deployable

Demo

R&D / Pilot



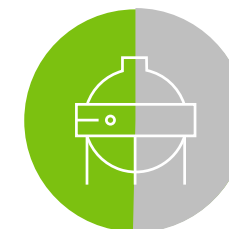
**CCS<sup>1</sup>** (Deployment: NGP, Ammonia, Chlor-Alkali, Demo: Ethylene)



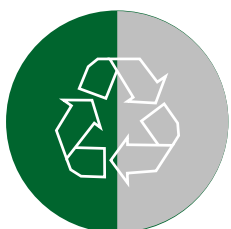
**Industrial electrification** (Demo: NGP Compressor, R&D: Steam cracker)<sup>2</sup>



**Energy efficiency**



**Electrolytic hydrogen<sup>4</sup>**



**Raw material substitutions<sup>3</sup>**



**Alternative production methods<sup>5</sup>**

*Notes: Stage of lever deployment within the chemicals sector | 1. Deployed for natural gas processing and ammonia, pilot/demo for ethylene, limited deployment for chlor-alkali | 2. Not exhaustive | 3. Not applicable for natural gas processing and ammonia, mechanical recycling widely deployed while chemical/advanced recycling is more nascent. Additional details can be found in the Chemicals and Refining Liftoff report | 4. Limited deployment only (e.g., ammonia) | 5. Such as biobased plastics (ethanol dehydration)*

*Source: EIA, EPA, IEDO Industrial Decarbonization Roadmap, IEA, press search, company sustainability reports, expert interviews*

# Chemicals: Liftoff pathway

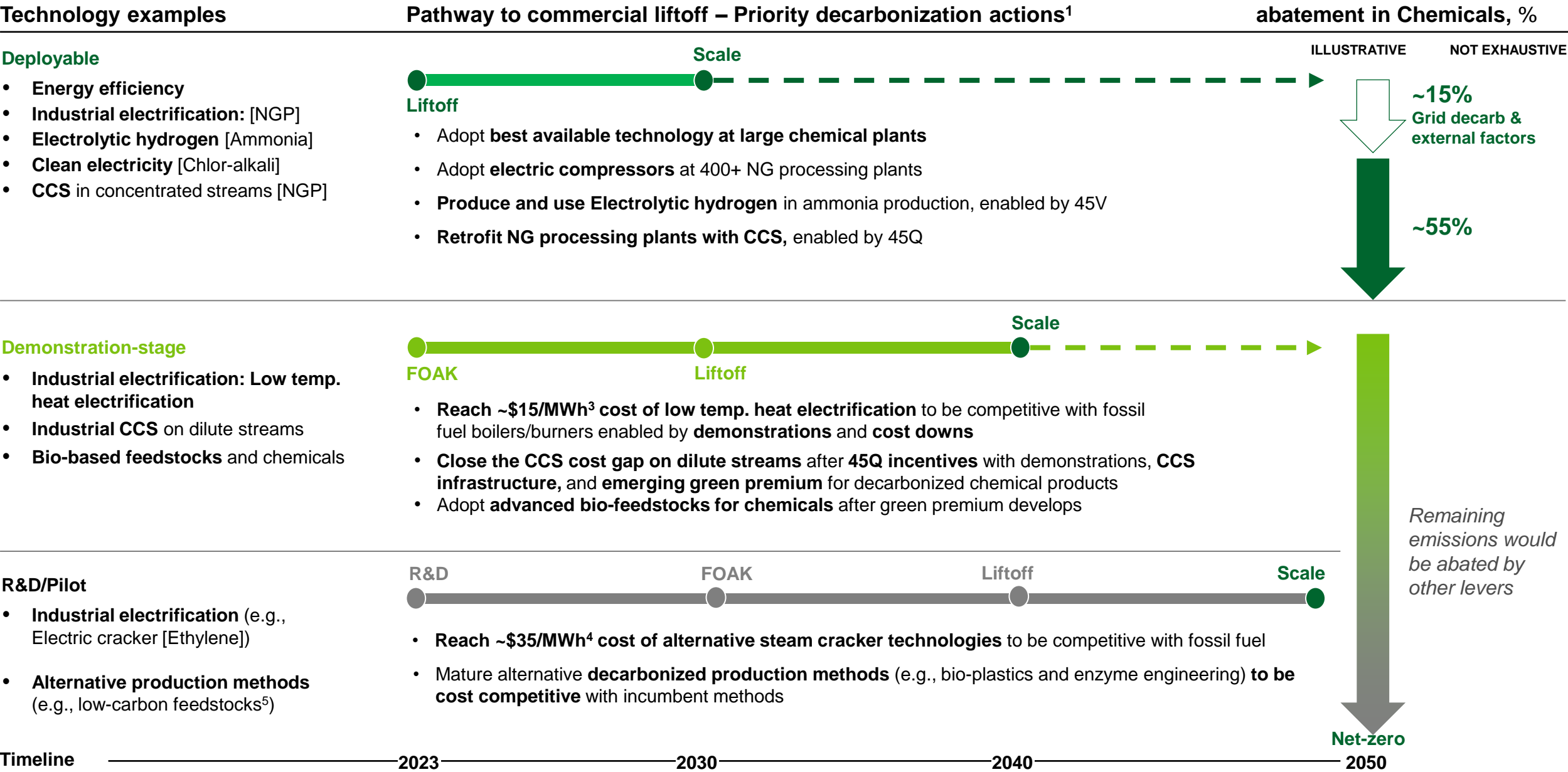


Figure [3.1.3]: Liftoff pathway for decarbonization technologies within the chemicals sector | 1. Indicative timeline presented for R&D, FOAK, liftoff, and scale. Actual timelines will vary by technology based on technological maturity and barriers to adoption | 3. Estimated as breakeven point on the MACC levelized cost of heat to reach \$0/tCO<sub>2</sub> abatement cost for ethylene steam generation | 4. Estimated as breakeven point on the MACC levelized cost of heat to reach \$0/tCO<sub>2</sub> abatement cost for ethylene steam cracking furnace | 5. Includes bio-based or captured CO<sub>2</sub>  
Source: EIA Natural Gas Processing Plants (Count of NGP plants)

# Agenda

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  - **Refining**
    - Iron & Steel
    - Food & Beverage
    - Cement
    - Pulp & Paper
    - Aluminum
    - Glass

## Refining: Industry Overview

**~242**

MT CO<sub>2</sub> 2021 U.S. Emissions

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**~243**

MT CO<sub>2</sub>e 2021 U.S. Emissions

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**~1,400**

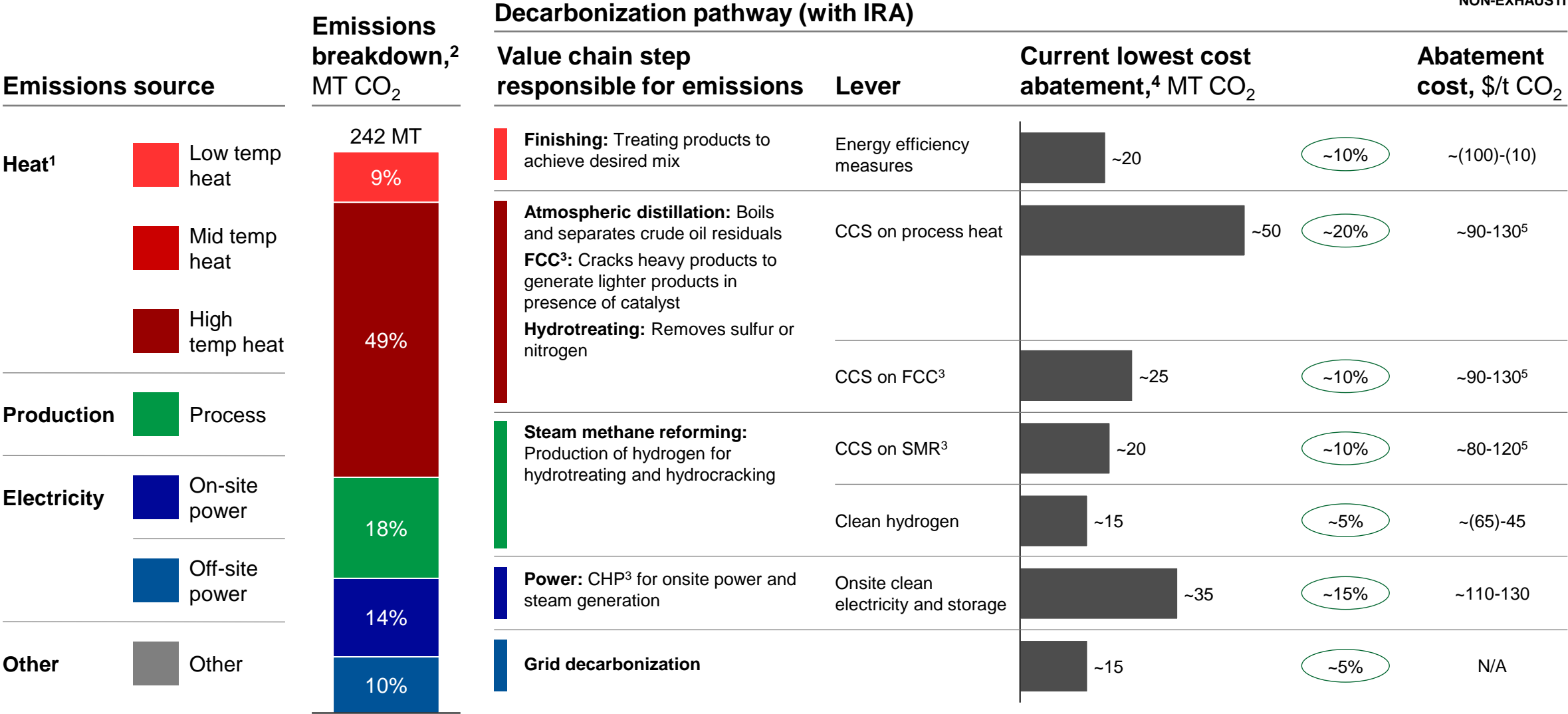
MT CO<sub>2</sub> 2021 Global Emissions

### Industry Context

- U.S. refining sector produces transport fuels<sup>4</sup> and petrochemical feedstocks
- U.S. transport sector electrification will reduce domestic fuel consumption
- Domestic production of diesel and gasoline<sup>5</sup> may remain via potential shift to export and renewable fuels
- Though U.S. refineries have been transitioning towards renewable fuels, this segment is expected to represent limited U.S. refining capacity in 2030<sup>6</sup>
- Industry Scope 1&2 reduction targets by 2035<sup>7</sup> range between 30-50%

# Refining: Decarbonization levers

(%) Share of sector abatement potential  
NON-EXHAUSTIVE



Notes: Almost half of refining emissions come from high-temperature heat and can be addressed with CCS on process heating and fluid catalytic crackers (FCCs) | 1. Temperature ranges: low temperature heat is from -30°C to 200°C, medium heat is from 200°C to 400°C, and high heat is 400+°C | 2. Breakdown of 2021 refining emissions | 3. steam methane reformer (SMR); Fluidized catalytic cracking (FCC); Combined heat and power (CHP); Long-duration energy storage (LDES) | 4. An additional 9% of abatement potential can be gained from energy efficiency measures including reducing fuel consumption and repurposing flare gas | 5. Displayed cost estimates based on capture costs from various sources (see appendix for detail) with transport (GCCSI, 2019) and storage (BNEF, 2022) costs of ~\$10-40/t. All in 2022 dollars. All CCS figures represent retrofits, not new-build facilities. The lower bound costs represents a NOAK plant in a low cost retrofit scenario with low inflation. The higher bound costs represents a FOAK plant in a high cost retrofit scenario with high inflation.

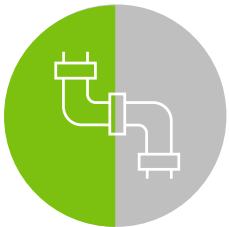
# Refining: Operational decarbonization momentum

U.S. stage of decarbonization lever development

 Deployable

 Demo

 R&D / Pilot



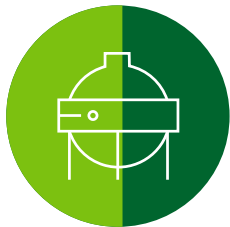
**CCS** (e.g., SMR<sup>1</sup>)



**Industrial electrification**  
(e.g., cracker)



**Energy efficiency**



**Electrolytic hydrogen<sup>3</sup>**



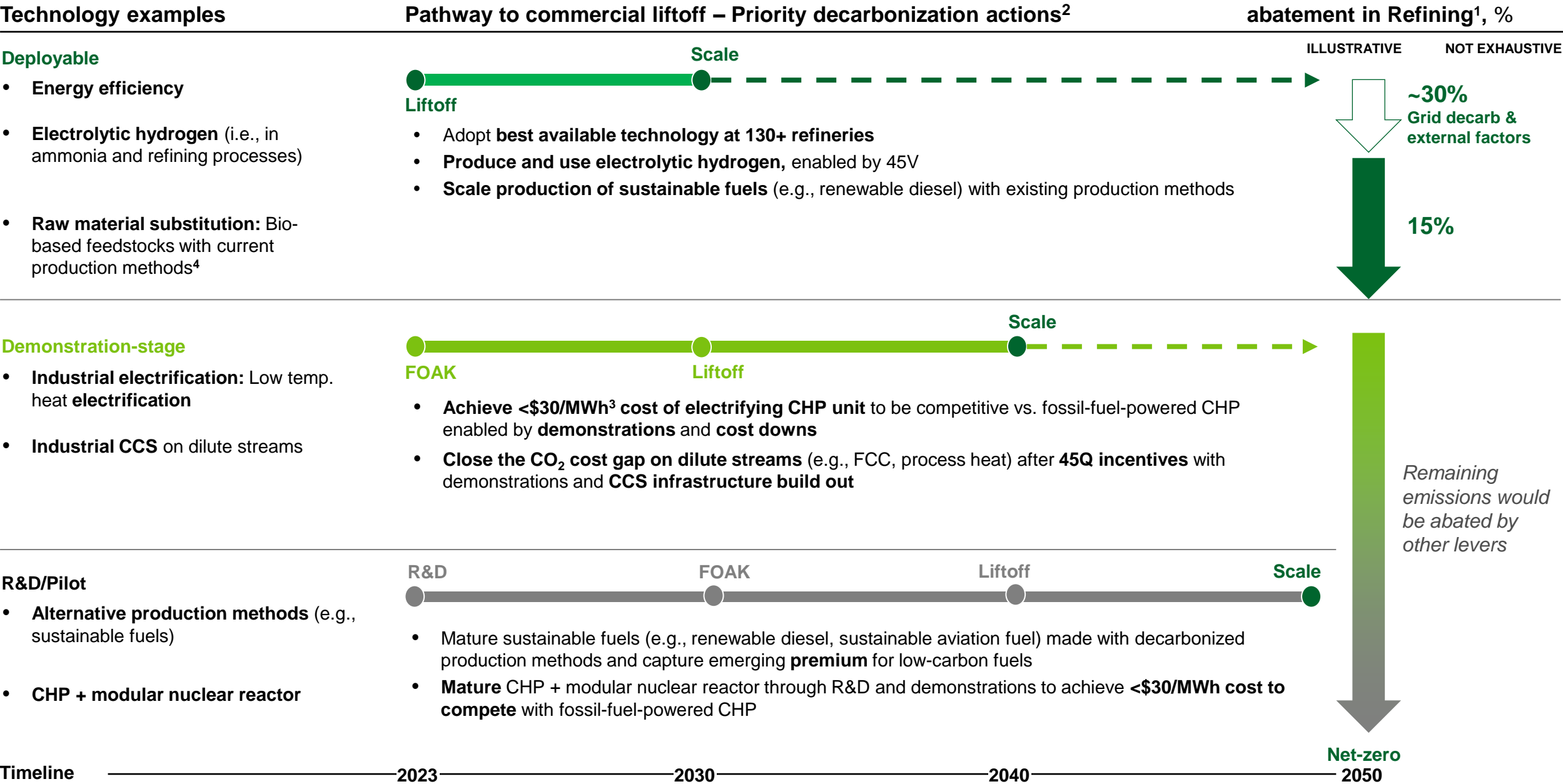
**Raw material substitution**  
(e.g., bio-based feedstocks<sup>2</sup>)

*Notes: Stage of lever deployment within the refining sector | 1. SMR = Steam methane reformers | 2. Such as bio-based feedstocks for fuel production and sustainable aviation fuels with decarbonized production facility | 3. Refers to hydrogen use in traditional processes as a feedstock*

*Source: EIA, EPA, IEDO Industrial Decarbonization Roadmap, IEA, press search, company sustainability reports, expert interviews*



# Refining: Liftoff pathway



Notes: 1. Regardless of transport electrification goals, this breakdown of decarbonization technologies will be required to reach net-zero refining in the U.S. at varying scales. | 2. Indicative timeline presented for R&D, FOAK, liftoff, and scale. Actual timelines will vary by technology based on technological maturity and barriers to adoption | 3. Estimated as breakeven point on the MACC levelized cost of heat to reach \$0/tCO<sub>2</sub> abatement cost for refining combined heat and power | 4. Bio-based feedstocks not included in estimated emissions abatement due to focus on process and production emissions vs. lifecycle emissions. See Chemicals and Refining Liftoff Report for more detail.

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  - Refining
  - **Iron & Steel**
  - Food & Beverage
  - Cement
  - Pulp & Paper
  - Aluminum
  - Glass

# Iron & Steel: Industry Overview

**~89**

MT CO<sub>2</sub> 2021 U.S. Emissions

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**~3,100**

MT CO<sub>2</sub> 2021 Global Emissions

## Industry Context

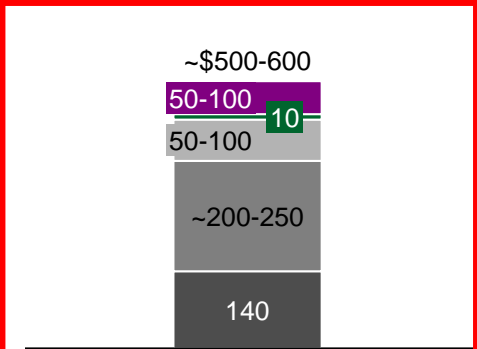
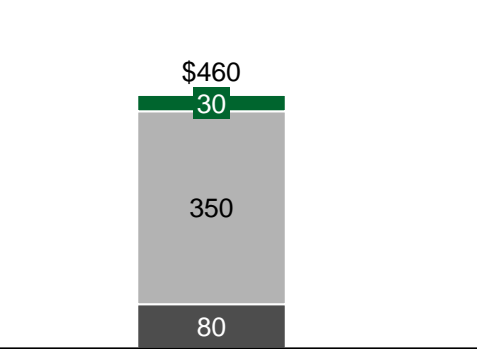
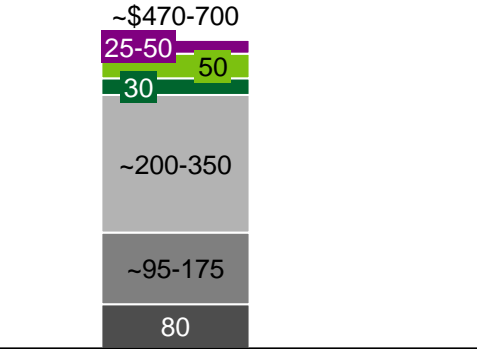
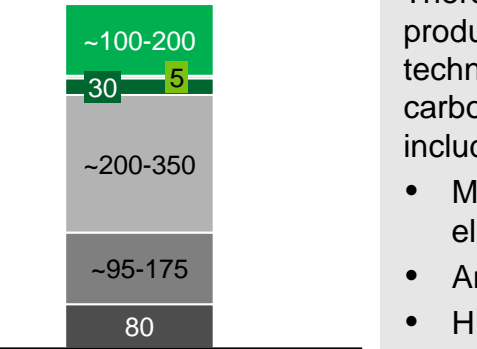
- There are two primary steelmaking pathways: integrated Blast Furnace/Basic Oxygen Furnaces (BF-BOF) & Electric Arc Furnaces (EAF)
  - EAF production has grown 172% in the U.S. since 1970
  - EAF (70% of domestic production) is low-carbon but will likely face domestic resource constraints (e.g., scrap, DRI/HBI)
  - BF-BOF (30% of domestic production) represent 70% of U.S. sector CO<sub>2</sub> emissions
- Analysis focuses on primary steelmaking which accounts for >95% of value chain emissions
- U.S. steel production relies on the import of essential raw materials such as pig iron and DRI/HBI
- Industry Scope 1 & 2 reduction targets by 2035 range<sup>4</sup> between 20-50%

# Iron & Steel: Five primary production routes for net-zero steel in the U.S.

ASSUMING FULL GRID DECARBONIZATION , 90% CCS CAPTURE RATE, AND SUPPORTING HYDROGEN INFRASTRUCTURE

## Comparison of opex, capex, and emissions intensity for low-carbon steel production

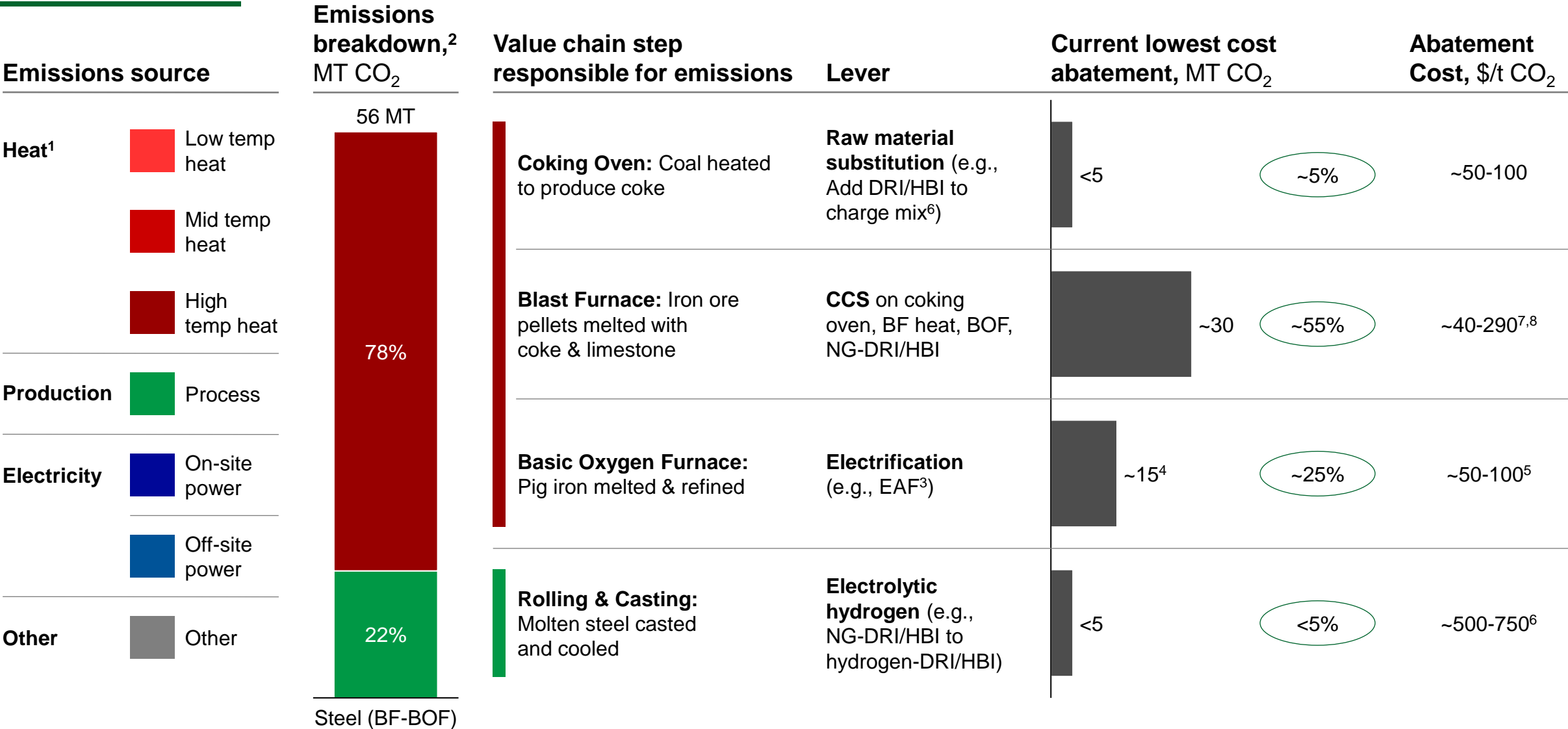
Other opex<sup>1</sup>    Scrap <sup>7</sup>    Energy - NG    CCS opex  
Iron Units<sup>8</sup>    Energy - Electricity    Energy - H2<sup>9</sup>

	BF-BOF + CCS	Scrap + EAF	Scrap + NG-DRI/HBI – CCS + EAF	Scrap + hydrogen-DRI/HBI + EAF	Scrap + AIU <sup>12</sup> – EAF
Opex breakdown, \$/ton liquid steel <sup>3</sup>					<div>There are emerging production technologies for low-carbon iron units including:</div> <ul style="list-style-type: none"><li>• Molten oxide electrolysis</li><li>• Ammonia DRI</li><li>• HIs melt process</li><li>• Others</li></ul> <div>Emissions intensity and economics are unclear</div>
Emissions intensity, <sup>2</sup> kg CO <sub>2</sub> /ton steel	~0.3	<0.1	<0.1	<0.1	
Capex – decarb retrofit <sup>4</sup> , \$B	~0.6	N/A	~0.3	~0.1 <sup>6</sup>	
Capex – new facility <sup>4</sup> , \$B	N/A <sup>5</sup>	0.3 <sup>13</sup>	~1.2 <sup>10</sup>	~0.9 <sup>11</sup>	
Decarbonization challenges	<ul style="list-style-type: none"><li>• Limited demonstration of CCS on coke oven, BF-BOF</li><li>• CCS is cost additive</li></ul> <div>Detail on all BF-BOF decarb levers (beyond CCS) follows</div>	<ul style="list-style-type: none"><li>• Near 100% scrap is predominately used to produce long products</li><li>• Scrap availability and quality drives production capacity</li></ul>	<ul style="list-style-type: none"><li>• No commercial demonstrations of CCS retrofit for NG-DRI/HBI plants<sup>14</sup></li><li>• CCS is cost additive</li><li>• DRI/HBI price not competitive w/pig iron</li></ul>	<ul style="list-style-type: none"><li>• No hydrogen-DRI/HBI plants in the U.S.</li><li>• Limited Electrolytic hydrogen infrastructure</li><li>• Price of material &amp; energy inputs (e.g., Electrolytic hydrogen price vs. NG<sup>6</sup>, DRI/HBI vs. pig iron)</li></ul>	<ul style="list-style-type: none"><li>• Technology still nascent, may take years to reach commercial scale</li></ul>

Notes: Costs above represent perspective of steel producer | 1. Largely labor and mill maintenance | 2. Emissions intensity per ton liquid steel assumes that grid decarbonization reaches 100% and contingent on carbon capture rate of 90% | 3. Assume scrap ratio of 60% combined with iron units in EAF and scrap ratio of 20% in BF-BOF | 4. Reflects costs for 1.2 MT steel facility. Retrofit reflects cost of CCS or hydrogen installation on existing facility | 5. There are no plans to build additional BF-BOF mills domestically | 6. Cost of retrofitting NG-DRI/HBI to hydrogen | 7. Scrap use is highly variable, many steelmakers will fluctuate use of iron ore and scrap as cost of these inputs change due to external conditions | 8. Assumes range uses cost difference between merchant and integrated DRI/HBI production | 9. Range assumes an electrolytic hydrogen price of \$2-\$4/kg | 10. Includes new NG-DRI/HBI built with CCS | 11. Includes cost of electrolyzer | 12. Alternative iron units | 13. Cost to build new EAF | 14. Recent announcement by Nucor to deploy

# Iron & Steel: Decarbonization levers

(%) Share of sector abatement potential



Notes: BF-BOF steel production has two primary emissions sources that can be abated using a variety of levers (e.g., CCS, raw material substitution, electrification) | 1. Temperature ranges: low temperature heat is from -30°C to 200°C, medium heat is from 200°C to 400°C, and high heat is 400+°C | 2. Breakdown of 2021 BF-BOF steel emissions | 3. As more U.S. steelmakers shift to DRI/HBI-EAF there could be constraints on scrap metal availability as a key material input in U.S. EAFs (~0.7t/t of steel). Abatement reflects decarbonized grid scenario | 4. Note that this reflects difference in furnace emissions and increased scrap consumption | 5. NG DRI-EAF is estimated to be ~\$100-150/ton whereas hydrogen DRI-EAF is ~\$150-250/t | 6. Can only make up ~10-15% of material input | 7. Varies by application. BF-BOF applications are expected to be \$40-110/tCO2 with 45 Q and NG-DRI/HBI applications are expected to be \$140-290/tCO2. | 8. Displayed cost estimates based on capture costs from various sources (see appendix for detail) with transport (GCCSI, 2019) and storage (BNEF, 2022) costs of ~\$10-40/t. All in 2022 dollars. All CCS figures represent retrofits, not new-build facilities. The lower bound costs represents a NOAK plant in a low cost retrofit scenario with low inflation. The higher bound costs represents a FOAK plant in a high cost retrofit scenario with high inflation.

Source: McKinsey, Mission Possible Partnership Net Zero Steel, "Decarbonizing the iron and steel industry: A systematic review of sociotechnical systems, technological innovations, and policy options" (Kim et al., July 2022) , World steel association, Steelmakers annual report

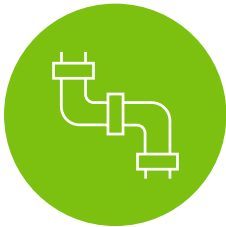
# Iron & Steel: Operational decarbonization momentum

U.S. stage of decarbonization lever development

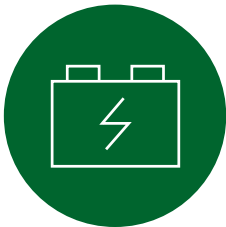
 Deployable

 Demo

 R&D / Pilot



**CCUS**  
(e.g., BF-BOF<sup>2</sup>, NG DRI/HBI<sup>3</sup>, Utilization)



**Industrial electrification**  
(e.g., EAF<sup>4</sup>)



**Energy efficiency**



**Electrolytic hydrogen**  
(e.g., hydrogen-DRI/HBI<sup>5</sup>)



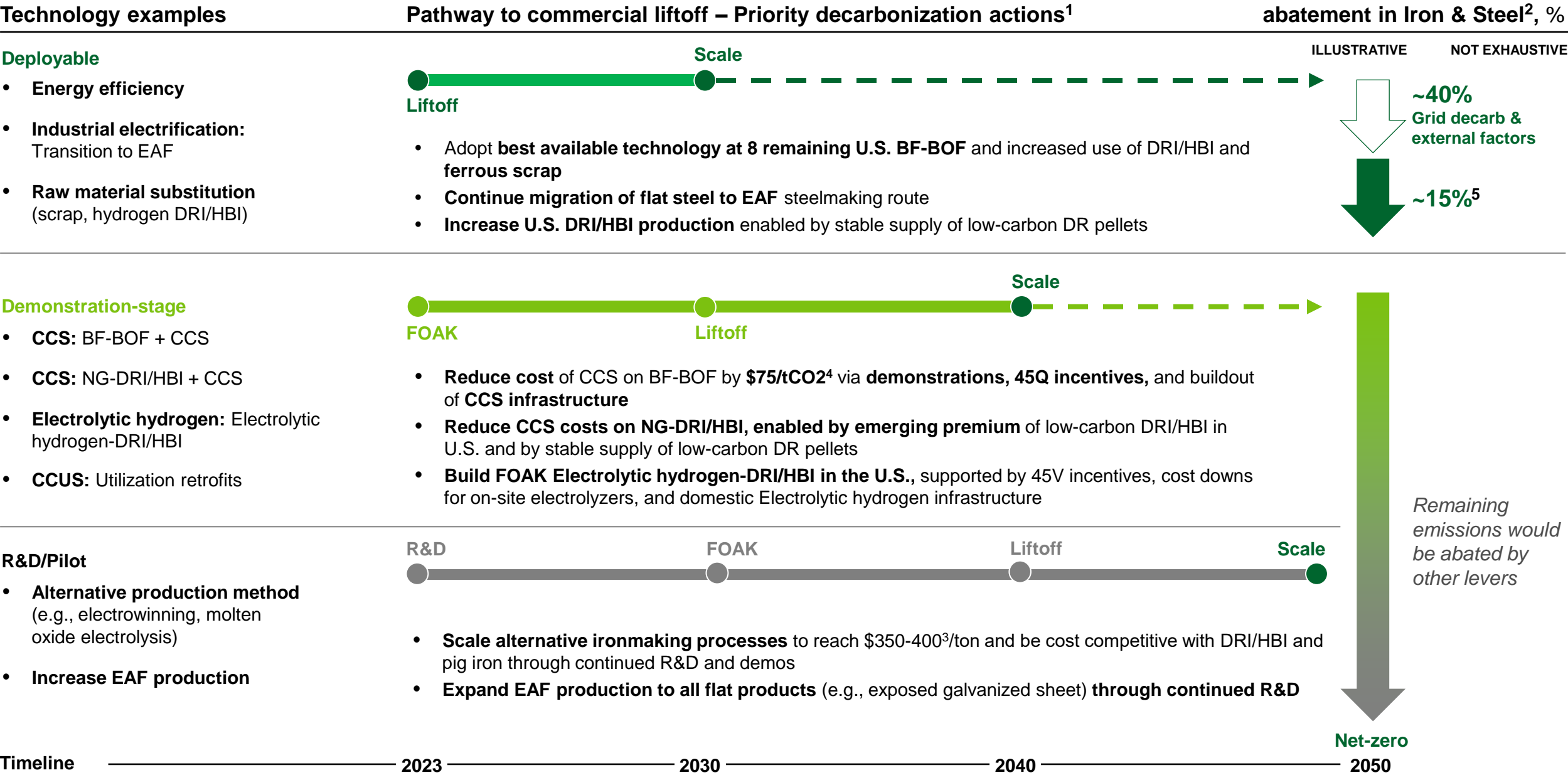
**Raw material substitution**  
(e.g., DRI/HBI)



**Alternative production methods**  
(e.g., ironmaking<sup>1</sup>)

Notes: 1. Includes direct reduced iron and molten oxide electrolysis from companies such as Boston Metal | 2. Blast furnace-basic oxygen furnace (BF-BOF) | 3. Natural gas direct reduced iron / hot briquetted iron (NG DRI/HBI) | 4. Electric arc furnace (EAF) | 5. Direct reduced iron / hot briquetted iron (DRI/HBI)

# Iron & Steel: Liftoff pathway



Notes: 1. Indicative timeline presented for R&D, FOAK, liftoff, and scale. Actual timelines will vary by technology based on technological maturity and barriers to adoption | 2. Abatement share ranges are constrained and based on alternative decarbonization pathways, varying on factors such as the number for BF-BOF mills that transition to EAF and evolution of CCS on BF-BOF and NG-DRI/HBI | 3. Based on estimate merchant cost of pig iron, DRI/HBI | 4. Reflects cost gap for BF-BOF CCS as published in carbon management report | 5. Calculated based on transition to electrification and raw material substitution does not evaluate energy efficiency levers.



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  - Cement
  - Pulp & Paper
  - Aluminum
  - Glass

# Food & Beverage: Industry Overview

**~85** MT CO<sub>2</sub> 2021 U.S. Emissions

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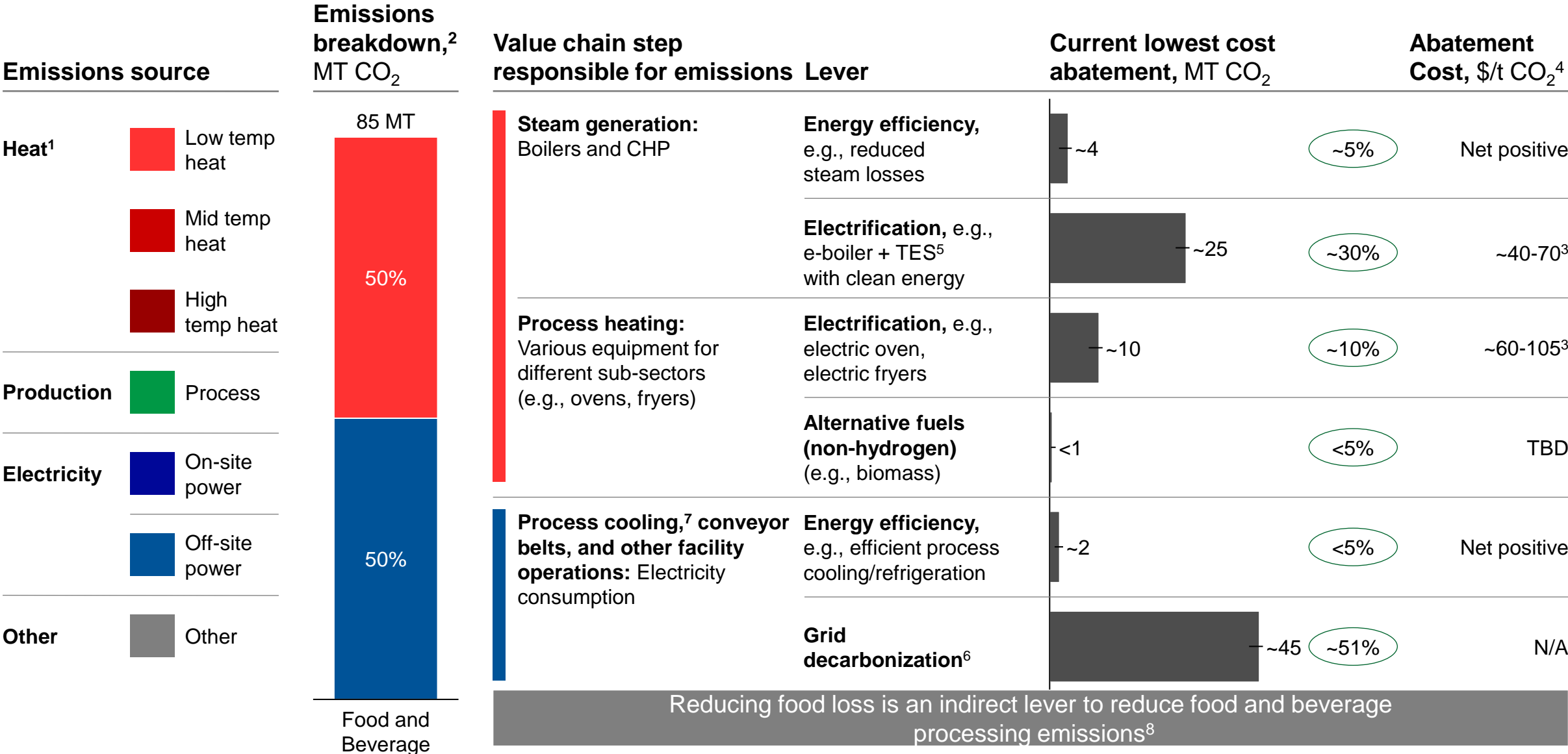
**~400** MT CO<sub>2</sub> 2021 Global Emissions

## Industry Context

- **F&B processing emissions are in scope for IRA** but account for <10% of total value chain emissions across major product categories<sup>6</sup>
  - On-farm, transport, packaging, retail and post-consumer activities are out of scope
- There is substantial variation across F&B production processes
  - Deployment of decarbonization levers will need to be product- and geography-specific
- Industry Scope 1 & 2 reduction targets by 2035<sup>5</sup> range between 10-40%

# Food & Beverage: Decarbonization levers

(%) Share of sector abatement potential



1. Temperature ranges: low temperature heat is from -30°C to 200°C, medium heat is from 200°C to 400°C, and high heat is 400+°C | 2. Breakdown of 2021 food & beverage processing emissions | 3. Assumed to be 1.5x cost of electrified steam generation | 4. Wide range due to diverse products, processes, and facility sizes | 5. Thermal energy storage (TES) | 6. Biden Administration goal of reaching 100% clean electrical grid by 2035 | 7. Process cooling is a significant portion of current food & beverage processing electrical load and there are a range of levers that could be used to reduce electricity consumption | 8. Manufacturing is the largest source of food waste/loss

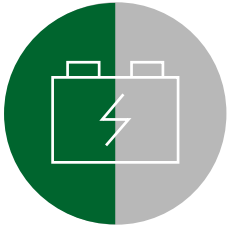
# Food & Beverage: Operational decarbonization momentum

U.S. stage of decarbonization lever development

■ Deployable

■ Demo

■ R&D / Pilot



## Industrial electrification

(e.g., Deployable: Electric boilers, R&D: Other equipment<sup>1</sup>)



## Energy efficiency

(e.g., waste energy recovery)



## Electrolytic hydrogen<sup>1</sup>

(e.g., hydrogen boilers)



## Alternative fuel (non-hydrogen)

(e.g., Demo: Biomass in boilers, R&D: Biomass in other equipment<sup>1</sup>)



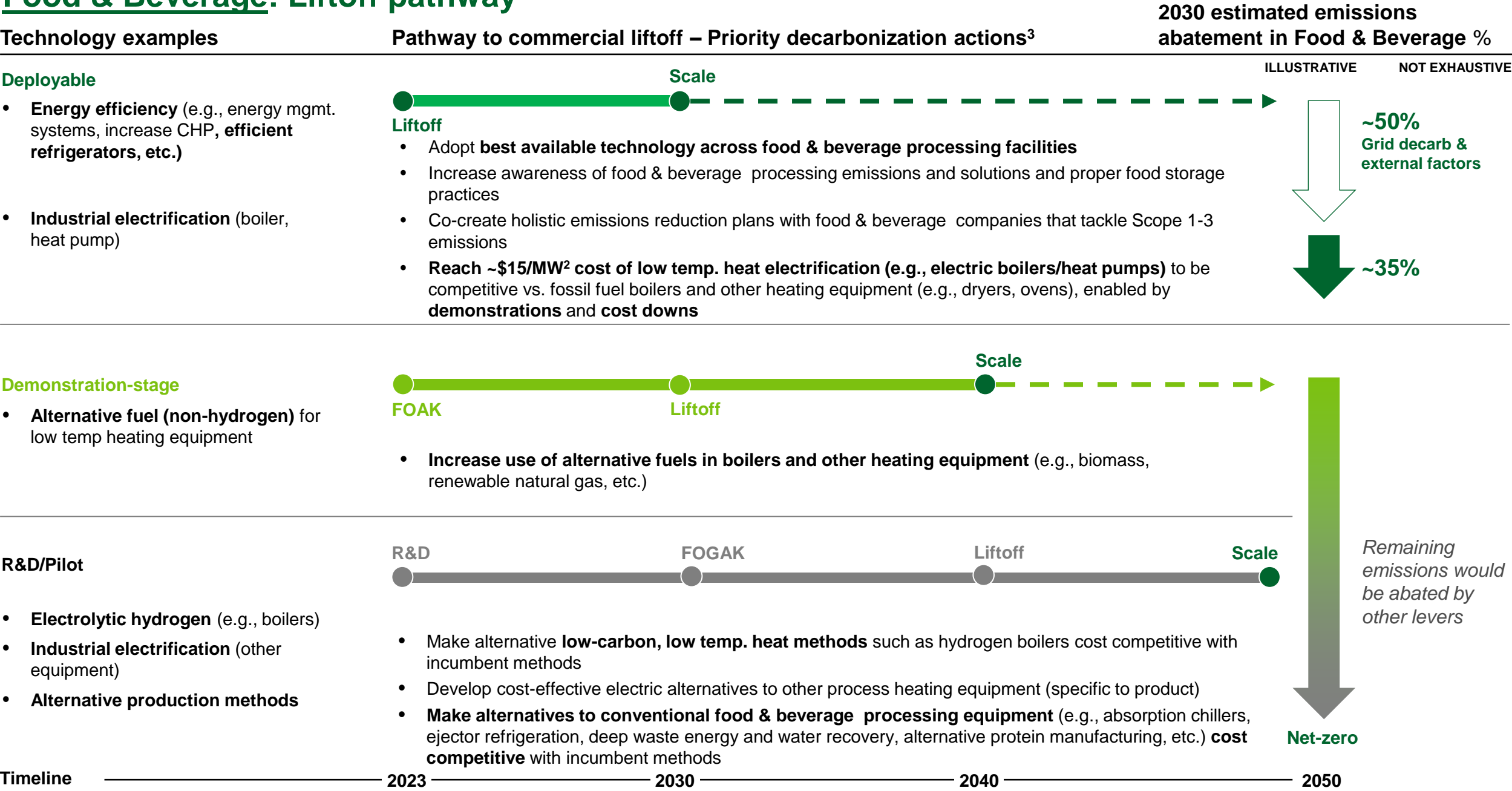
## Alternative production methods<sup>2</sup>

**Water usage is particularly intensive in food & beverage processing - wastewater treatment, recovery, and reuse could reduce facility's water consumption and carbon footprint**

Notes: 1. Equipment varies by subsegment, product, and facility with some applications in different stages. | 2. E.g., absorption chillers, ejector refrigeration, deep waste energy and water recovery, alternative protein manufacturing

Source: 2018 EPA Flight, 2018 EERE Manufacturing Energy and Carbon Footprints report, 2022 IEDO Report, McKinsey Global Energy Perspective, Communications, Earth & Environment (2022)

# Food & Beverage: Liftoff pathway



1. Abatement share ranges are constrained and based on alternative decarbonization pathways, varying on factors such as the evolution of Clean hydrogen boilers | 2. Estimated as breakeven point on the MACC levelized cost of heat to reach \$0/tCO<sub>2</sub>e abatement cost for ethylene steam generation (used as a proxy for low-temperature heat) | 3. Indicative timeline presented for R&D, FOAK, liftoff, and scale. Actual timelines will vary by technology based on technological maturity and barriers to adoption

# Agenda

- Introduction
- Cross-sector insights
- **Sector-level insights**
  - Sector leadership opportunities
  - Chemicals
  - Refining
  - Iron & Steel
  - Food & Beverage
  - **Cement**
  - Pulp & Paper
  - Aluminum
  - Glass

# Cement: Industry Overview

**~69**

MT CO<sub>2</sub> 2021 U.S. Emissions

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**~2,500**

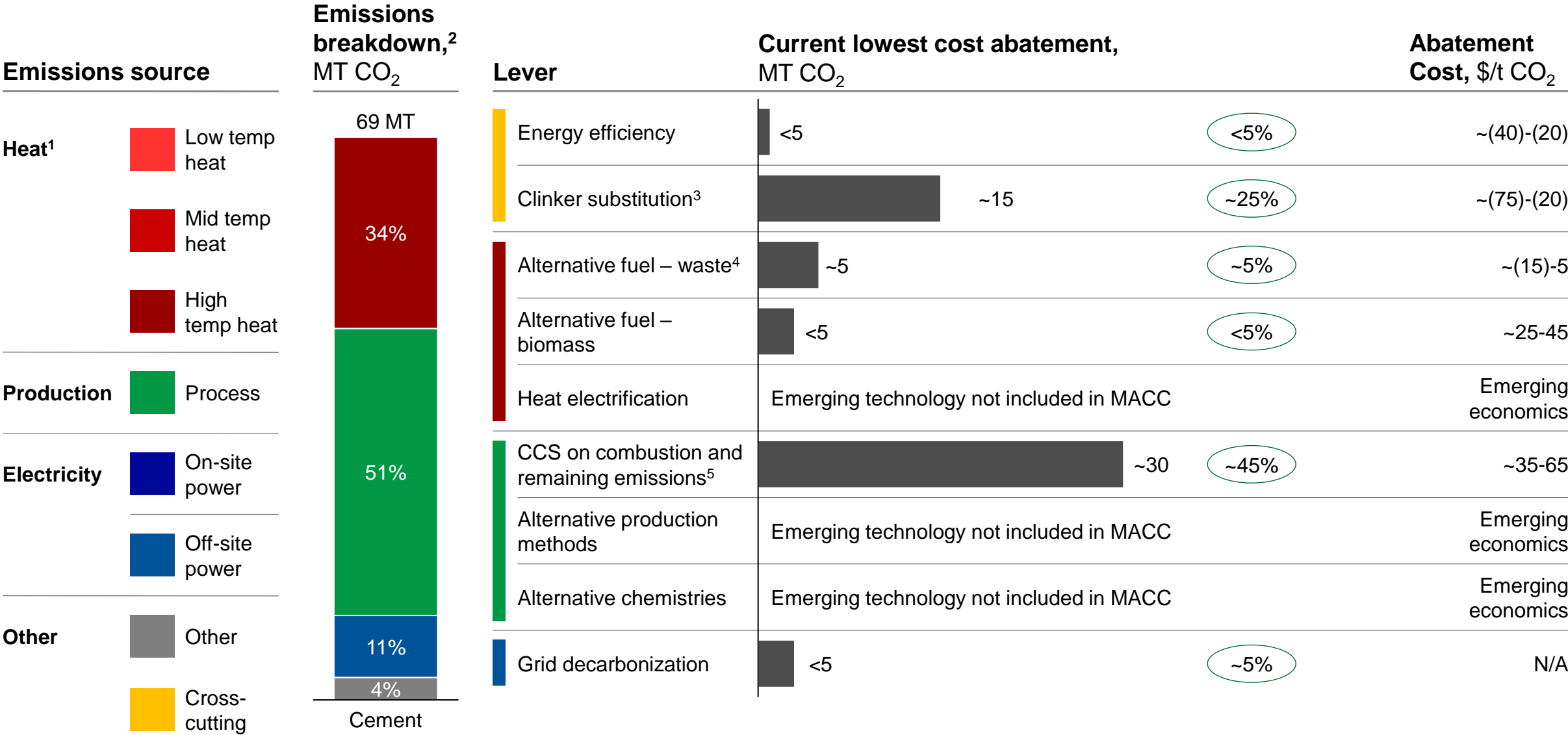
MT CO<sub>2</sub> 2021 Global Emissions

## Industry Context

- Government procurement accounts for ~50% of the market, giving public sector an outsized role to play in accelerating decarbonization, but multiple tiers and fragmentation in value chain make it challenging to create clear demand signal
- 98 active cement plants in U.S. (96 in 34 states, 2 in PR)
- Significant opportunity for U.S. to expand use of low-carbon approaches compared to international peers:
  - Approximately 15% alternative fuels mix vs. Europe's average ~50%
  - 90% clinker-to-binder ratio vs. global average of ~70%
- Industry Scope 1 & 2 reduction targets by 2035 range<sup>5</sup> between 10-65%

# Cement: Decarbonization levers

(%) Share of sector abatement potential



Notes: 1. Temperature ranges: low temperature heat is from -30°C to 200°C, medium heat is from 200°C to 400°C, and high heat is 400+°C | 2. Breakdown of 2021 cement emissions | 3. Assuming 65% clinker ratio | 4. Average based on several different types of waste feedstocks | 5. Displayed cost estimates based on capture costs from various sources (see appendix for detail) with transport (GCCSI, 2019) and storage (BNEF, 2022) costs of ~\$10-40/t. All in 2022 dollars. All CCS figures represent retrofits, not new-build facilities. The lower bound costs represents a NOAK plant in a low cost retrofit scenario with low inflation. The higher bound costs represents a FOAK plant in a high cost retrofit scenario with high inflation.

Source: McKinsey – “Laying the foundation for zero-carbon cement”, Portland Cement Association, DOE Carbon Management Liftoff Report, GCCA, Cemnet, IFC, GNR, IEA “Low-Carbon Transition in the Cement Industry”



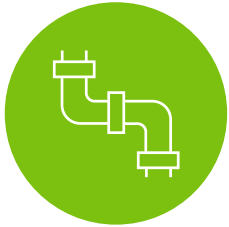
# Cement: Operational decarbonization momentum

U.S. stage of decarbonization lever development

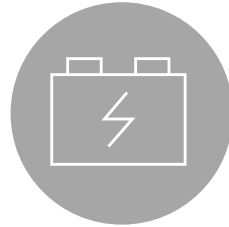
 Deployable

 Demo

 R&D / Pilot



**CCS**  
(e.g., rotary kiln)



**Industrial electrification**  
(e.g., pre-calcination and kiln electrification)



**Energy efficiency**



**Electrolytic hydrogen**



**Raw material substitution<sup>2</sup>**  
(e.g., clinker alternative)



**Alternative fuel (non-hydrogen)**  
(e.g., biomass, waste)

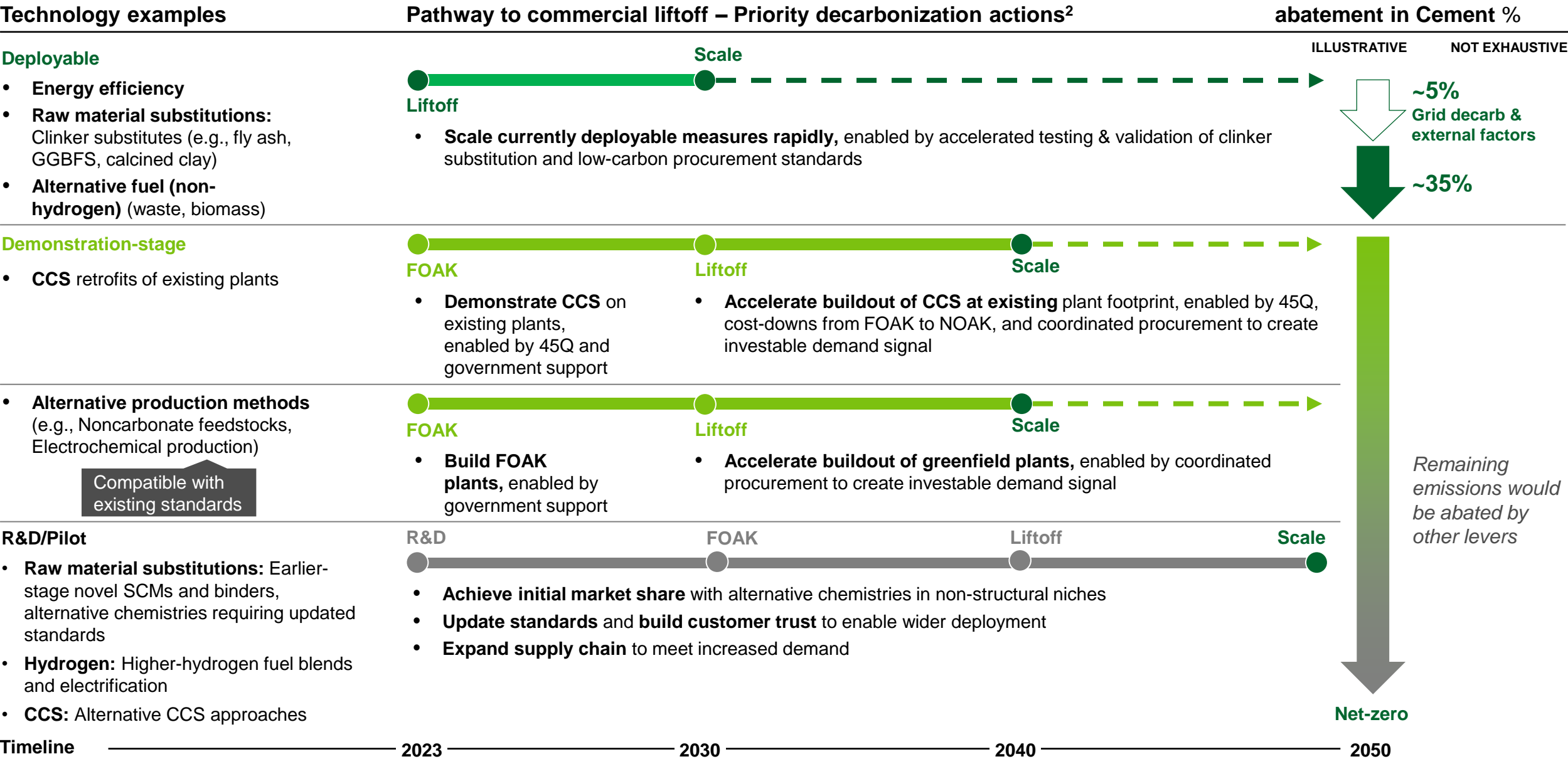


**Alternative production methods<sup>1</sup>**  
(e.g., electrochemical calcination, calcium silicate)

Notes: 1. Geopolymers | 2. While substitution of limestone and fly ash are deployed today, other clinker substitutes are more nascent. See the following sources for additional detail: a.) U.S. Department of Energy - Office of Energy Efficiency & Renewable Energy. (n.d.). Industrial Efficiency and Decarbonization Office (IEDO) FY23 Multi-Topic FOA. Novel cements. Cembureau. (2018, September 28).

Source: McKinsey – “Laying the foundation for zero-carbon cement”, Portland Cement Association, DOE Carbon Management Liftoff Report, GCCA, Cemnet, IFC, GNR, IEA “Low-Carbon Transition in the Cement Industry”

# Cement: Liftoff pathway



Notes: 1. Abatement share ranges are constrained and based on alternative decarbonization pathways, varying on factors such as the emergence of alternative production methods and chemistries | 2. Indicative timeline presented for R&D, FOAK, liftoff, and scale. Actual timelines will vary by technology based on technological maturity and barriers to adoption

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  - **Pulp & Paper**
  - Aluminum
  - Glass

# Pulp & Paper: Industry Overview

**~48** MT CO<sub>2</sub> 2021 U.S. Emissions

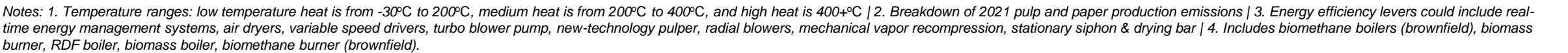
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**~200** MT CO<sub>2</sub> 2021 Global Emissions

## Industry Context

- Paper demand is expected to grow <1% from 2021 to 2030
  - Packaging is expected to grow faster and printing to decrease
- Most paper mills are focusing on transitioning from remaining coal-fired boilers to natural gas and biomass boilers
  - The industry currently supplies >60% of their fuel needs from biomass
- Most U.S. paper producers are not implementing decarbonization levers beyond energy efficiency, renewable energy and recycling
- U.S. is a net exporter of Pulp & Paper products
- Industry Scope 1 & 2 reduction targets<sup>5</sup> by 2035 range between 20-50%

% Share of sector abatement potential



Source: FisherSolve Next 4.0.23.0301, expert interviews

# Pulp & Paper: Operational decarbonization momentum

U.S. stage of decarbonization lever development



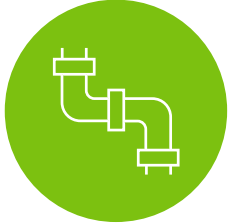
Deployable



Demo

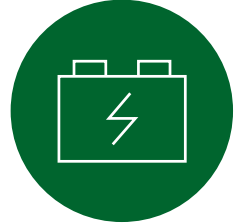


R&D / Pilot



## **CCS**

(e.g., black liquor boiler)



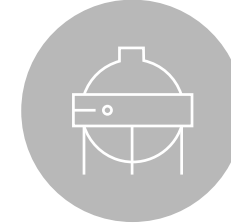
## **Industrial electrification**

(e.g., heat pumps, boilers)



## **Energy efficiency**

(e.g., RTE<sup>M1</sup>)



## **Electrolytic hydrogen**

(e.g., burners, boilers)



## **Raw material substitution**

(e.g., recycling)

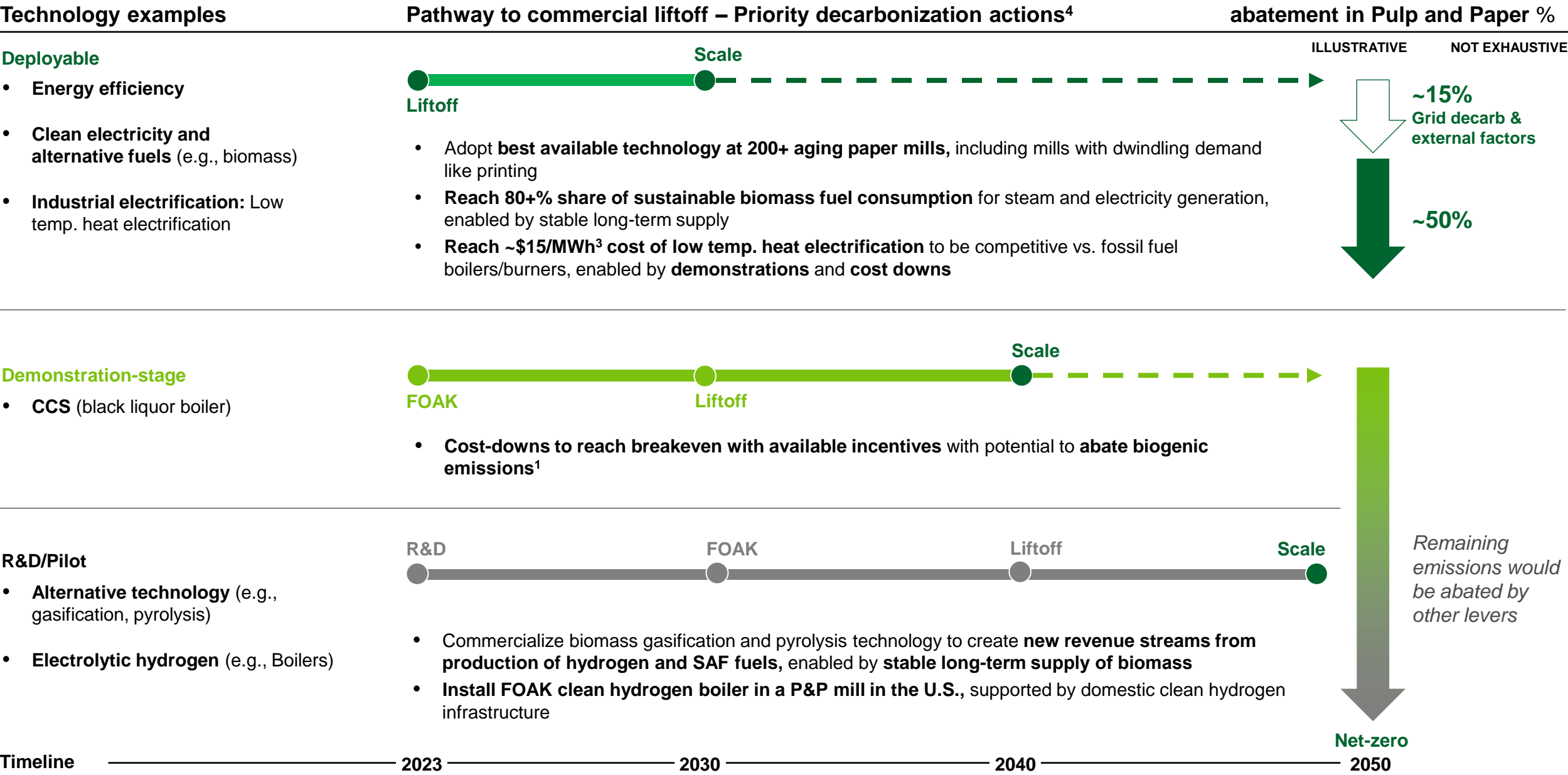


## **Alternate fuel (non hydrogen)**

(e.g., biomass)

*Note: 1. Real time energy management (RTEM)*

# Pulp & Paper: Liftoff pathway



Notes: 1. Biogenic emissions account for an additional 104MT CO2e in 2020 (over 2x the sector's energy related emissions) | 2. Abatement share ranges are constrained and based on alternative decarbonization pathways, varying on factors such as the use of alternative fuels | 3. Based on assumption that fossil-fuel based boilers are replaced with electric boilers. Capex is scaled for adoption of other levers such as electrification and alternate fuels | 4. Indicative timeline presented for R&D, FOAK, liftoff, and scale. Actual timelines will vary by technology based on technological maturity and barriers to adoption

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  - **Aluminum**
  - Glass



# Aluminum: Industry Overview

**~15**

MT CO<sub>2</sub> 2021 U.S. Emissions

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**~16**

MT CO<sub>2</sub>e 2021 U.S. Emissions

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**~1,100**

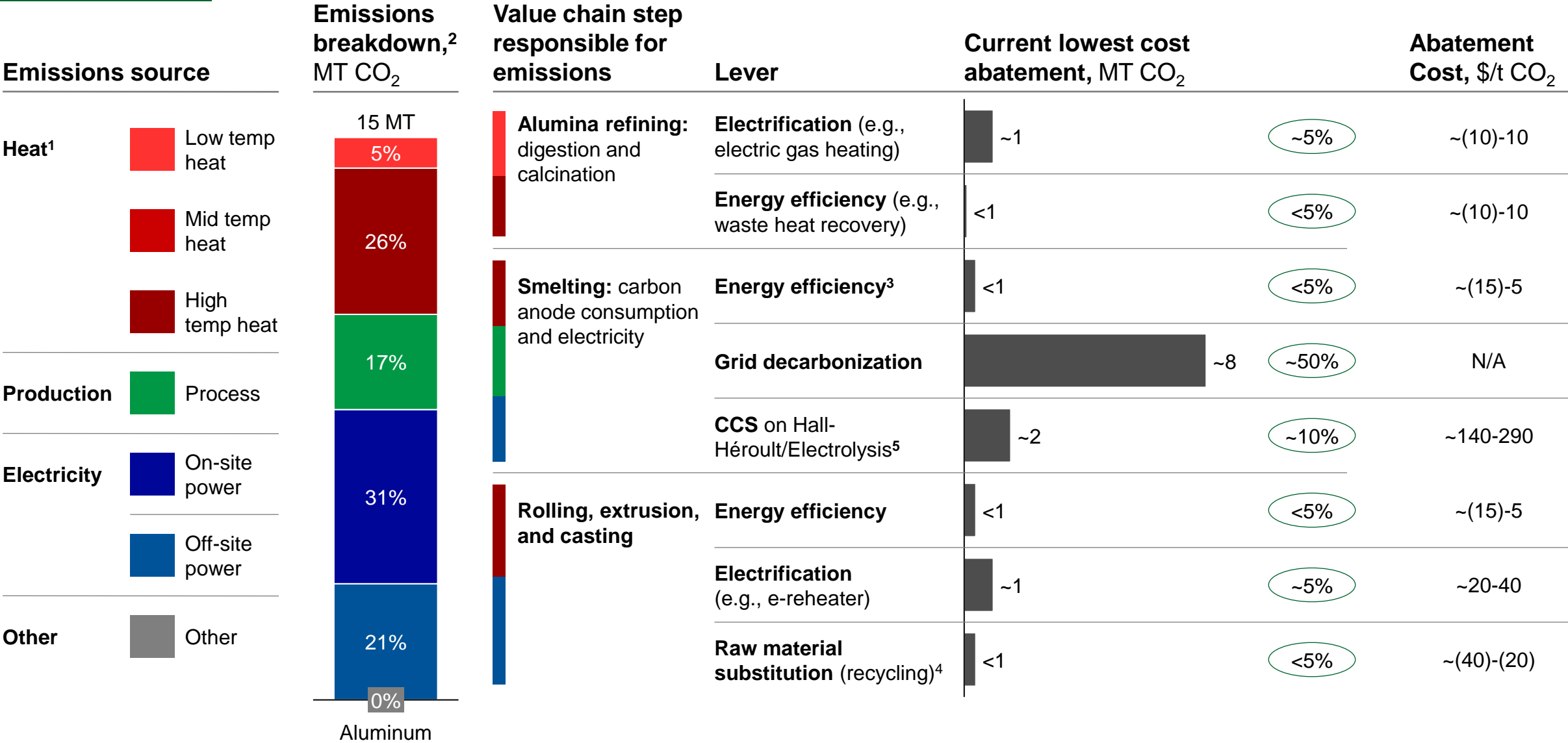
MT CO<sub>2</sub> 2021 Global Emissions

## Industry Context

- U.S. aluminum demand expected to increase due to energy transition and EV uptake
- U.S. currently relies significantly on imports of primary aluminum
  - U.S. primary aluminum supply has been historically shrinking due to high power costs with no near-term reversal expected
  - U.S. imports ~2Mt of primary aluminum (~66% of domestic primary aluminum demand), largely from Canada
- U.S. secondary aluminum supply has been increasing recycled content usage and has recently announced additional recycling capacity
- Industry Scope 1 & 2 reduction targets by 2035 range<sup>4</sup> between 20-50%

# Aluminum: Decarbonization levers

(%) Share of sector abatement potential



1. Temperature ranges: low temperature heat is from -30°C to 200°C, medium heat is from 200°C to 400°C, and high heat is 400+°C | 2. Breakdown of 2021 aluminum production emissions | 3. U.S. aluminum smelters are largely very old resulting in residual emissions of perfluorocarbons which are highly potent greenhouse gases from equipment leaks and disrepair | 4. Despite relatively small abatement potential, recycling has other ancillary benefits including de-risking U.S. aluminum exposure | 5. Displayed cost estimates based on capture costs from various sources (see appendix for detail) with transport (GCCSI, 2019) and storage (BNEF, 2022) costs of ~\$10-40/t. All in 2022 dollars. All CCS figures represent retrofits, not new-build facilities. The lower bound costs represents a NOAK plant in a low cost retrofit scenario with low inflation. The higher bound costs represents a FOAK plant in a high cost retrofit scenario with high inflation.

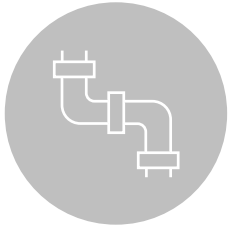
# Aluminum: Operational decarbonization momentum

U.S. stage of decarbonization lever development

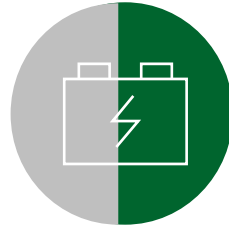
 Deployable

 Demo

 R&D / Pilot



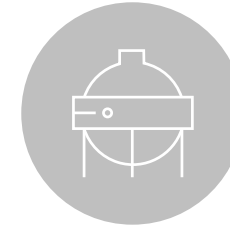
**CCS**  
(e.g., smelting process<sup>2</sup>)



**Industrial electrification**  
(R&D: high temp heat,<sup>3</sup>  
Deployable: low temp heat)



**Energy efficiency**  
(e.g., heat recovery)



**Electrolytic hydrogen**  
(e.g., hydrogen calciner)



**Raw material substitution**  
(Demo: Zorba processing  
and yield improvement,  
Deployable: Increase scrap  
usage)



**Alternative production  
methods**  
(Demo: inert anode,<sup>1</sup>  
RD&D: carbochlorination)

# Aluminum: Liftoff pathway

ILLUSTRATIVE NOT EXHAUSTIVE

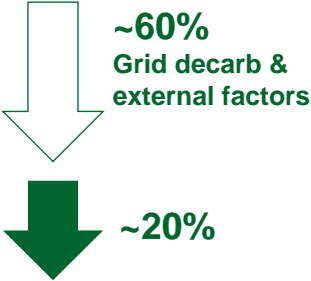
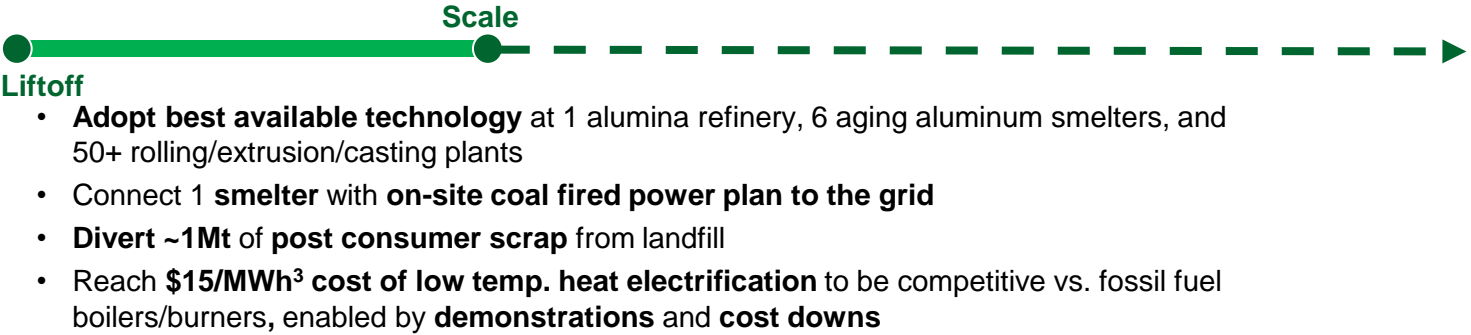
Technology examples

Pathway to commercial liftoff – Priority decarbonization actions<sup>6</sup>

2030 estimated emissions abatement in Aluminum %

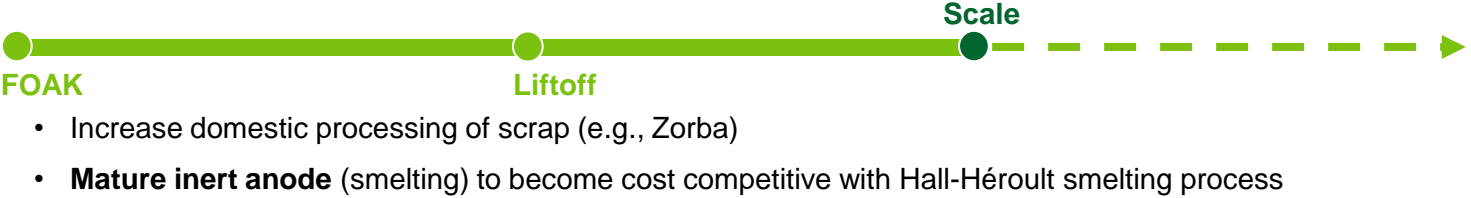
Deployable

- **Energy efficiency**
- **Raw material substitution:** Increase scrap usage
- **Low temp heat electrification**



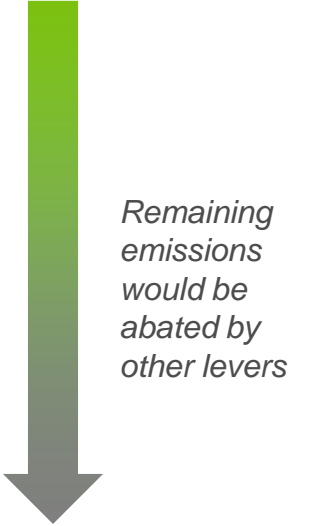
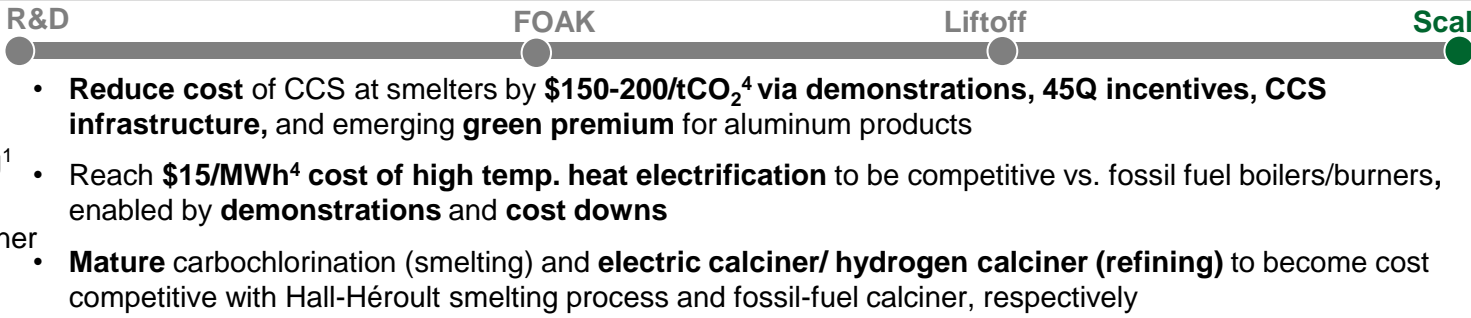
Demonstration-stage

- **Raw material substitution:** Increase Zorba processing
- **Alternative production methods:** Inert anode



R&D/Pilot

- **CCS** on smelters
- **Industrial electrification:** High heat electrification in rolling/extrusion/casting<sup>1</sup>
- **Industrial electrification:** E-calciner
- **Electrolytic Hydrogen:** hydrogen-calciner
- **Alternative production methods:** Carbochlorination



Timeline

2023

2030

2040

2050

Notes: 1. Electrical furnace – resistance, electrical furnace – induction, plasma furnace | 2. Abatement share ranges are constrained and based on alternative decarbonization pathways, varying on factors such as use of raw material substitution (e.g., Zorba processing) | 3. Estimated as breakeven point on the MACC levelized cost of heat to reach \$0/tCO<sub>2</sub> abatement cost for ethylene steam generation (used as a proxy for low-temperature heat) | 4. Displayed cost estimates based on capture costs from various sources (see appendix for detail) with transport (GCCSI, 2019) and storage (BNEF, 2022) costs of ~\$10-40/t. All in 2022 dollars. All CCS figures represent retrofits, not new-build facilities. The lower bound costs represents a NOAK plant in a low cost retrofit scenario with low inflation. The higher bound costs represents a FOAK plant in a high cost retrofit scenario with high inflation. | 5. Estimated as breakeven point on the MACC levelized cost of heat to reach \$0/tCO<sub>2</sub> abatement cost for ethylene steam generation (used as a proxy for low-temperature heat) | 6. Indicative timeline presented R&D, FOAK, liftoff, and scale. Actual timelines will vary by technology based on technological maturity and barriers to adoption

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  - Aluminum
  - **Glass**

# Glass: Industry Overview

**~11** MT CO<sub>2</sub> 2021 U.S. Emissions

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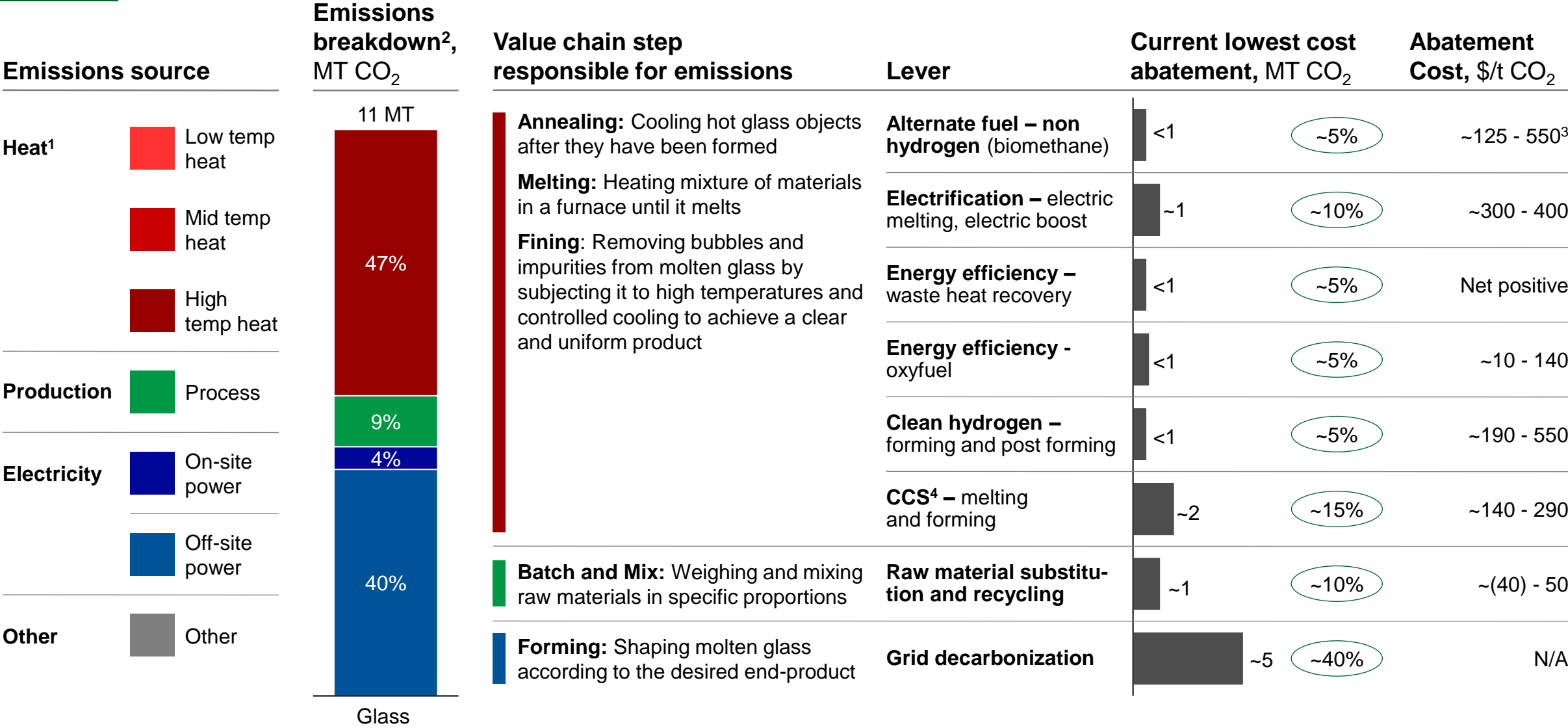
**~100** MT CO<sub>2</sub> 2021 Global Emissions

## Industry Context

- U.S. is the leading glass importer worldwide, importing \$8B+ in 2018
- Flat glass and container glass are the largest segments by volume
  - Flat glass growth is driven by increase in solar panel and construction glass demand
  - Container glass growth is partially driven by sustainability and premium perception of glass containers vs. other substrates
  - Currently, the industry is focused on increasing cullet usage; however, U.S. container glass recycled content is 30% vs. 60% in Europe
- Industry Scope 1 & 2 reduction targets by 2035 range<sup>4</sup> between 15-50%

# Glass: Decarbonization levers

(%) Share of sector abatement potential



Notes: 1. Temperature ranges: low temperature heat is from -30°C to 200°C, medium heat is from 200°C to 400°C, and high heat is 400+°C | 2. Breakdown of 2021 glass production emissions | 3. Lower bound represents estimates for biomethane forming in container glass and higher bound represents estimates for biomethane melting in container glass | 4. Displayed cost estimates based on capture costs from various sources (see appendix for detail) with transport (GCCSI, 2019) and storage (BNEF, 2022) costs of ~\$10-40/t. All in 2022 dollars. All CCS figures represent retrofits, not new-build facilities. The lower bound costs represents a NOAK plant in a low cost retrofit scenario with low inflation. The higher bound costs represents a FOAK plant in a high cost retrofit scenario with high inflation.

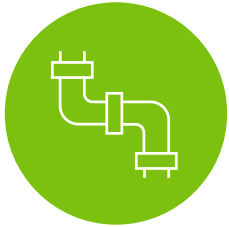
# Glass: Operational decarbonization momentum

U.S. stage of decarbonization lever development

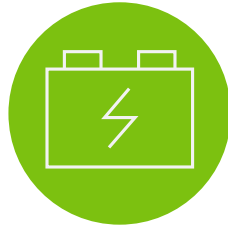
 Deployable

 Demo

 R&D / Pilot



**CCS**  
(e.g., melting and forming)



**Industrial electrification**  
(e.g., electric melting)



**Energy efficiency**  
(e.g., Oxyfuel, waste heat recovery)



**Electrolytic hydrogen**  
(e.g., hydrogen melting)



**Raw material substitution**  
(e.g., Deployable: recycling,<sup>1</sup>  
R&D: silica alternatives)



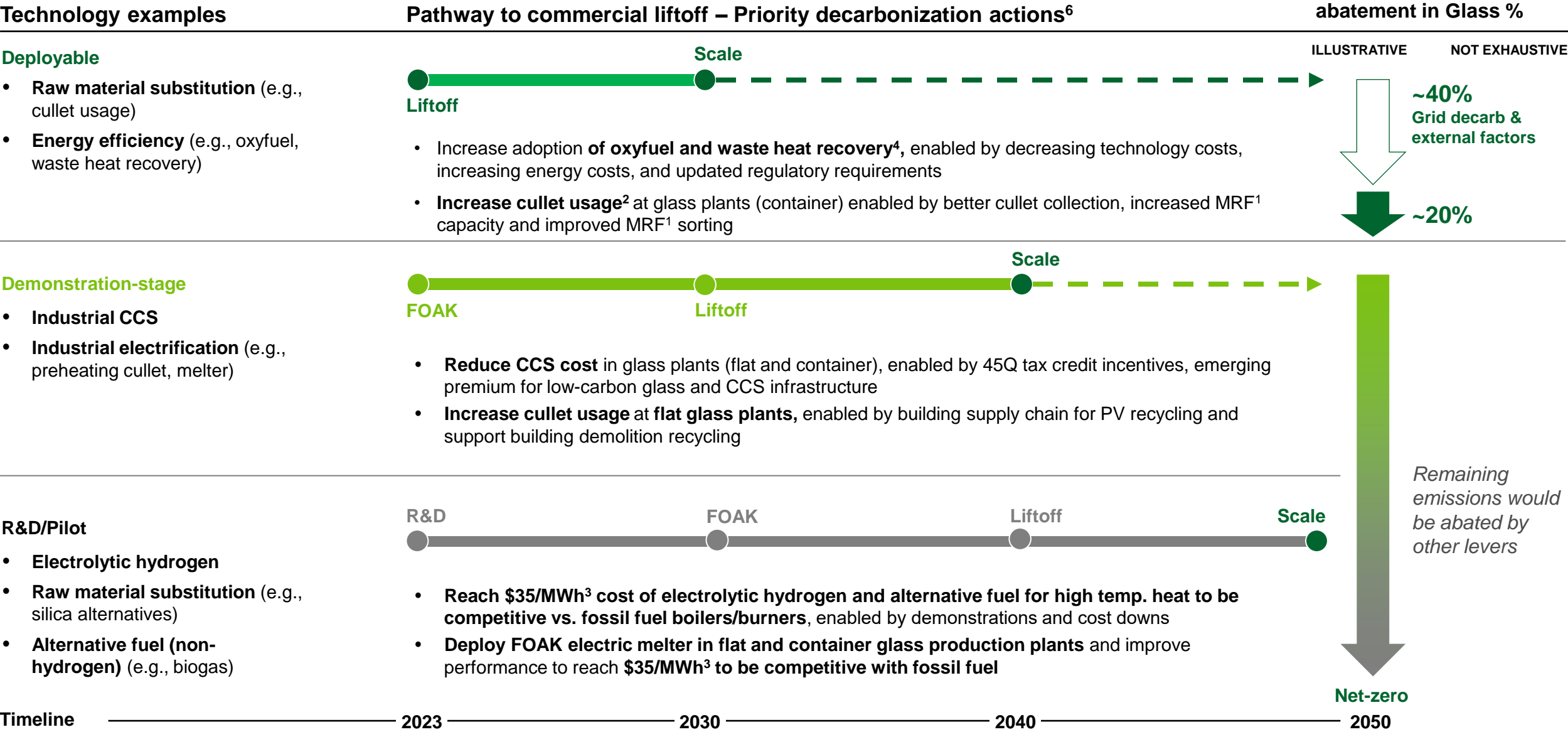
**Alternative fuels (non-hydrogen)**  
(e.g., biomethane forming/  
postforming)

*Note: 1. Increase cullet usage*

Source: Manufacturing Energy and Carbon Footprint: Glass and Glass Production U.S. DOE, [Glass International 'Could carbon capture work in the glass manufacturing sector?'](#), Zier 2021 A review of decarbonization options for the glass industry, [Technical analysis – Glass sector \(NACEC23.1\)](#).



# Glass: Liftoff pathway



Notes: 1. Material recovery facility (MRF) | 2. EU's average cullet usage is 60% compared to the U.S. average of 30% | 3. Estimated as breakeven point on the MACC levelized cost of heat to reach \$0/tCO2e abatement cost for ethylene steam cracking furnace (used as a proxy for low-temperature heat) | 4. Use of oxyfuel will diminish potential for waste heat recovery (due to much lower flue gas volumes) | 5. Abatement share ranges are constrained and based on alternative decarbonization pathways, varying on factors such as the evolution of CCS | 6. Indicative timeline presented R&D, FOAK, liftoff, and scale. Actual timelines will vary by technology based on technological maturity and barriers to adoption